REGISTER BY FEBRUARY 15, 2006
AND SAVE!

Center for Bio-Medical Communication, Inc.
433 Hackensack Avenue, 9th Floor
Hackensack, NJ 07601

ONLINE REGISTRATION
IS AVAILABLE AT
WWW.CBCBIOMED.COM

WHAT ATTENDEES HAD TO SAY
ABOUT LAST YEAR’S COURSE:
– “Great course! Glad I attended!”
– “Excellent course on issues of interest to gastroenterologists.”
– “Superb choice of topics and speakers. Very practical and informative.”

Saturday, April 1, 2006
NYU Medical Center
550 First Avenue, New York, NY 10016

EXPERT FACULTY
Maria T. Abreu, MD
Sanjiv Chopra, MD
Anna Mae Diehl, MD
Gerald Friedman, MD, PhD
Howard S. Hochster, MD
Steven H. Itzkowitz, MD
Sergey Kantsevoy, MD, PhD
Elliott Newman, MD
Richard I. Rothstein, MD
William J. Tremaine, MD
Jacques Van Dam, MD, PhD
Jerome D. Waye, MD

DESIGNATED FOR A MAXIMUM OF 5.5 CATEGORY 1 CREDITS TOWARDS THE AMA PHYSICIAN’S RECOGNITION AWARD

APPROVED FOR CREDIT BY THE AAFP
**ABOUT THE COURSE**

**STATEMENT OF NEED**

The New York University (NYU) Seminars in Gastroenterology have been developed to examine some of the most recent trends, issues, and controversies in the field for the advancement of practicing gastroenterologists.

Clinician understanding of the genetic basis for hereditary colorectal cancer syndromes is improving, but with this comes additional issues. A predisposition to other secondary malignancies is being recognized. Revised guidelines from the National Cancer Institute may provide a way to overcome the challenge of identifying patients at risk, and for further selection of patients for genetic testing. Data from studies such as the National Polyp Study may offer some guidance on patient screening, monitoring, and surveillance.

With the growing epidemics of obesity and diabetes, understanding the role of visceral fat and inflammation in disease states, including fatty liver disease, is key. It is anticipated that fatty liver disease will be a frequent problem and a challenge for hepatologists in the future. A better understanding of disease mechanisms may help to guide treatment and patient management.

Also in the liver, there is an increased urgency to identify and treat chronic hepatitis C earlier, to minimize the complications resulting from disease, including hepatocellular cancer. Alternative treatment strategies are needed for nonresponders to pegylated interferon, ribavirin, and other difficult-to-treat populations.

Also on the forefront of gastroenterology are new applications for existing technology, including endoscopy, with uses evolving in neuro-oncology, transgastric surgery, and anti-reflux surgery and anti-reflux procedures. With the mechanisms of inflammatory disease being further elucidated over the past several years, newer treatment strategies for inflammatory bowel disease are emerging, including biologic therapeutics, probiotics, and dietary approaches, among others.

**EDUCATIONAL OBJECTIVES**

Upon completion of this program, participants will be able to:

■ Implement screening, diagnostic, monitoring, and management strategies for hereditary colorectal cancer, its clinical manifestations, and secondary malignancies.

■ Identify the risk factors for fatty liver disease among patient subgroups, and assess the types and benefits of therapeutic approaches.

■ Utilize new anti-HCV strategies in nonresponders to pegylated interferon, ribavirin, and other difficult-to-treat groups.

**EDUCATIONAL OBJECTIVES (CONTINUED)**

■ Evaluate recent advances in endoscopic technology that make possible innovations such as self-propelling colonoscopes and transgastric surgery; and to understand evidence supporting newer technologies such as CT colonography and endoscopic anti-reflux procedures.

■ Assess the role of biologics, antibiotics, probiotics, and diet and nutrition in inflammatory bowel disease in order to formulate appropriate and effective treatment strategies.

**WHO SHOULD ATTEND**

■ Gastroenterologists
■ Internists
■ Family Practitioners

■ Physician Assistants
■ Nurse Practitioners

■ Residents and Fellows
■ Endoscopy Nurses

**ACCREDITATION STATEMENT**

The NYU Post-Graduate Medical School is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

**CREDIT DESIGNATION STATEMENT**

The NYU Post-Graduate Medical School designates this educational activity for a maximum of 5.5 Category 1 credits towards the AMA Physician’s Recognition Award. Each physician should claim only those credits that he/she actually spent in the activity.

This activity has been reviewed and is acceptable for up to 5.5 Prescribed credits by the American Academy of Family Physicians.

**DISCLOSURE STATEMENT**

The NYU Post-Graduate Medical School adheres to ACCME Essential Areas and Policies, including the Standards for Commercial Support regarding industry support of continuing medical education. In order to resolve any identified conflicts of interest, disclosure information is provided during the planning process to ensure resolution of any identified conflicts. Disclosure of faculty and commercial relationships as well as the discussion of unlabeled or unapproved use of any drug, device, or procedure by the faculty will be fully listed at the meeting.
COURSE DIRECTORS

Edmund J. Bini, MD, MPH
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Professor of Medicine
Harvard Medical School
Senior Consultant, Hepatology
Beth Israel Deaconess Medical Center
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Director, Duke Liver Center
Duke University Medical Center
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Mount Sinai School of Medicine
New York, NY

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Professor, NYU Departments of Medicine, Cancer Center and Oncology
NYU Medical Oncology Associates
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The Dr. Burrill B. Crohn Professor of Medicine
GI Division
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Stanford, CA

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NYU School of Medicine
New York, NY

Paulo A. Pacheco, MD
Clinical Assistant Professor of Medicine
NYU School of Medicine
New York, NY
### Agenda

**Saturday, April 1, 2006**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session I – Controversies in Colon Cancer</th>
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</thead>
<tbody>
<tr>
<td>7:15 AM</td>
<td>Continental Breakfast and Registration</td>
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<tr>
<td>8:00</td>
<td>Welcome and Opening Remarks Robert F. Raicht, MD</td>
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<tr>
<td>8:05</td>
<td>Session Introduction Albert B. Knapp, MD</td>
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<tr>
<td>8:10</td>
<td>Recognizing and Managing Hereditary Colorectal Carcinoma Steven H. Itzkowitz, MD</td>
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<td>This lecture will discuss how to recognize and manage the two most common causes of hereditary colorectal carcinoma: familial polyposis and hereditary non-polyposis colorectal cancer (HNPCC).</td>
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<tr>
<td>8:30</td>
<td>Update on Endoscopic Screening: Lessons of the National Polyp Study Jerome D. Wolfe, ND</td>
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<td>The latest information on screening and its impact on incidence and death from colorectal cancer will be presented. Many lessons have been learned from the National Polyp Study and will be discussed in light of current progress.</td>
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<tr>
<td>8:50</td>
<td>State-of-the-Art Therapy in Colorectal Cancer Howard S. Hochster, MD</td>
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<td>An update will be provided on advances in current therapy for colon cancer.</td>
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<tr>
<td>9:10</td>
<td>Q&amp;A Session I faculty and Elliot Newman, MD</td>
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<td>9:25</td>
<td>Break</td>
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<table>
<thead>
<tr>
<th>Time</th>
<th>Session II – New Aspects in Liver Diseases</th>
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<tbody>
<tr>
<td>9:40</td>
<td>Session Introduction Edmund J. Bini, MD, MPH</td>
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<tr>
<td>9:45</td>
<td>Fatty Liver: Does It Matter? Anna Mae Diehl, MD</td>
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<td>An update on therapy for and the prevalence and pathophysiology of non-alcoholic fatty liver disease (NAFLD) will be provided.</td>
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<tr>
<td>10:05</td>
<td>New Aspects of HCV Therapy Edmund J. Bini, MD, MPH</td>
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<td>This lecture will discuss new treatments for chronic HCV infection, including protease inhibitors and other novel therapies.</td>
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<tr>
<td>10:25</td>
<td>Adventures in Liver Land Sanjiv Chapra, MD</td>
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<td>A puzzling case of a patient with abnormal liver function tests and an informative liver biopsy will be presented.</td>
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<tr>
<td>10:45</td>
<td>Q&amp;A</td>
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<tr>
<td>11:00</td>
<td>Lunch</td>
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<tr>
<th>Time</th>
<th>Session III – Endoscopic Frontiers</th>
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<tbody>
<tr>
<td>12:30 PM</td>
<td>Session Introduction Jonathan Cohen, MD</td>
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<tr>
<td>12:35</td>
<td>Innovations in Endoscopy Jacques Van Dam, MD, PhD</td>
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<td>The development of novel medical devices designed to enhance the practice of endoscopy is at an all-time high. A brief overview of some of the newest devices will be presented as an example of innovations in endoscopy.</td>
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<tr>
<td>12:55</td>
<td>Moving Beyond the Lumen: Endoscopic Appendectomy, Tubal Ligation, and Beyond Sergey Kantsevoy, MD, PhD</td>
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<td>Peroral transgastric endoscopic surgery will allow less invasive interventions than traditional and laparoscopic surgery on intra-abdominal organs without incisions of the skin and anterior abdominal wall. This talk will describe diagnostic transgastric peritoneoscopy, appendectomy, tubal ligation, gastric bypass, and other interventions.</td>
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<tr>
<th>Time</th>
<th>Session IV – Update on Inflammatory Bowel Disease</th>
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<tbody>
<tr>
<td>2:05</td>
<td>Session Introduction Paulo Pacheco, MD</td>
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<tr>
<td>2:10</td>
<td>Novel Biologics in the Treatment of IBD Maria T. Abreu, MD</td>
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<td>Attendees will learn the mechanism of action of biologics and how to target agents to specific patients.</td>
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<td>2:30</td>
<td>Antibiotics and Probiotics: Finessing the Flora William J. Tremaine, MD</td>
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<td>The data regarding the use of antibiotics and probiotics in Crohn’s disease, ulcerative colitis, and pouchitis will be reviewed, and recommendations will be made regarding therapy.</td>
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<tr>
<td>2:50</td>
<td>Nutrition and Diet: What to Do for IBD Gerald Friedman, MD, PhD</td>
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<td>Weight loss and nutritional depletion are prominent features of inflammatory bowel disease. The causes and treatment of malnutrition resulting from inadequate intake, malabsorption, increased gastrointestinal losses, and increased nutritional requirements will be discussed.</td>
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<tr>
<td>3:10</td>
<td>Q&amp;A</td>
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<tr>
<td>3:25</td>
<td>Closing Remarks</td>
</tr>
<tr>
<td>3:30</td>
<td>Meeting Adjourns</td>
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</tbody>
</table>
COURSE REGISTRATION

As enrollment is limited, we recommend that you register early. Registrations will be accepted on a first-received basis. The tuition fee includes an extensive course syllabus, breakfast, refreshment breaks and lunch. Hotel accommodations, travel, and all other meals are not included.

To qualify for reduced tuition, registration must be postmarked by February 15, 2006.

Registrations will be accepted via telephone with valid credit card. Call 201-342-5300.

Registration using appropriate credit cards may be faxed to 201-342-7555.

To register online, please visit www.cbcbiomed.com.

To qualify for reduced tuition, registration must be postmarked by February 15, 2006.

CANCELLATION POLICY

Notification of cancellation for this meeting must be received in writing. Cancellations received before February 15, 2006, are subject to a $50 processing fee. Cancellations received between February 15 and March 7 will receive a 50% tuition refund. For cancellations received after March 7, 2006, tuition is not refundable. Substitutions will be accepted only with written authorization from the original registrant. This cancellation policy is for tuition only. CBC is not responsible for nonrefundable, nontransferable airline tickets or hotel accommodations purchased for attendance at this course. If CBC cancels this event, it is not responsible for any airfare, hotel, or other costs incurred by registrants. CBC does not cancel events due to inclement weather. Speakers subject to change without notice.

FEDERAL TAX DEDUCTIBILITY

Expenses to maintain or improve skills required by an individual for his or her employment or other trade or business may be deductible. Consultation with your tax advisor regarding deductibility is recommended and encouraged. See Treasury Reg. 1.162-5.
**GENERAL INFORMATION**

**HOTEL ACCOMMODATIONS**

Rooms are in very heavy demand in New York City; we urge you to make your reservations early. Interested participants can obtain a special NYU rate by calling The Carlton Hotel and referencing this program. The Carlton Hotel is located several blocks from the NYU Medical Center.

- **The Carlton Hotel on Madison Avenue**
  - Hotel Direct: 212-532-4100
  - Reservations: 800-601-8500

Additional nearby accommodations include:

- **Hotel Roger Williams**: 212-448-7000
- **Hotel Thirty Thirty**: 212-689-1900

**CONFERENCE LOCATION**

NYU Medical Center
- **Farkas Auditorium**
- 550 First Avenue (31st Street)
- New York, NY 10016

NYU School of Medicine is located in a predominately residential area on the east side of Manhattan.

**IMPORTANT:** PHOTO IDENTIFICATION IS REQUIRED TO ENTER THE MEDICAL CENTER.

**PARKING**

Parking is available at the Rapid Park Garage, across from the NYU School of Medicine at 575 First Avenue (32nd St. and First Avenue). Additional parking is available on 29th and 30th Sts. between First and Second Avenues, as well as at the Schwartz Health Care Center garage on First Avenue and 30th Street.

**ABOUT THE NYU POST-GRADUATE MEDICAL SCHOOL**

The Post-Graduate Medical School of the NYU School of Medicine is committed to improving patient care through continuing medical education. The NYU Post-Graduate Medical School offers a robust schedule of educational courses, Grand Rounds, and other activities in urology, plastic surgery, rheumatology, cardiology, emergency medicine, psychopharmacology, oncology, dermatology, rhinology and other specialties. Visit www.med.nyu.edu/cme for more information.

**ABOUT THE CENTER FOR BIO-MEDICAL COMMUNICATION, INC.**

Established in 1986, the guiding mission of the Center for Bio-Medical Communication, Inc. (CBC) is to provide quality educational programming for the healthcare professional. CBC offers seminars and board review courses in a variety of specialties including critical care medicine, dermatology, gynecology, infectious disease, and pediatric critical care medicine.

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**TUITION SCHEDULE**

The tuition fee includes an extensive course syllabus, breakfast, refreshment breaks, and lunch. Hotel, travel, and other meals are not included. Please call for team discounts.

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<tr>
<th>(CIRCLE APPROPRIATE RATE)</th>
<th>Early-Bird Special</th>
<th>Postmarked On or Before 2/15/2006</th>
<th>Postmarked After 2/15/2006</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physicians</td>
<td>$125</td>
<td>$159</td>
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<tr>
<td>NYU Physicians</td>
<td>$75</td>
<td>$99</td>
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<tr>
<td>Allied Health/Fellows/Residents*</td>
<td>$75</td>
<td>$99</td>
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*Registration must be accompanied by a letter on official stationery from the Chief of Service stating that the applicant is a fellow or resident in a full-time approved training program.

**Dietary Needs or Special Requests**

**PAYMENT METHOD**

Registration will not be accepted unless accompanied by payment.

- [ ] Check, made payable to: CBC, Inc.
- [ ] Credit Card
  - Type of Card: [ ] Visa [ ] MasterCard
  - Card #
  - Exp. Date
  - Amount to be charged: $______________

I agree to pay the above amount according to credit card issuer agreement.

Signature

Name (please print)