

# NYU Virtual Colonoscopy Workshops *Very Limited Enrollment*

• The Carlton Hotel on Madison Avenue • New York, NY  
October 31–November 1, 2008 (Friday–Saturday)

• The Raleigh Hotel • South Beach, Miami  
April 24–25, 2009 (Friday–Saturday)

Course Director: Michael Macari, M.D.  
Associate Professor of Radiology  
New York University School of Medicine

## General Information

### Purpose Statement

The American Cancer Society now recognizes CT colonography (CTC) (also known as virtual colonoscopy) as an approved way to screen for colon cancer. There is a learning curve in developing interpretation skills for CTC that can be gained through hand-on experience. This workshop has been designed to demonstrate and teach “hands-on” techniques that will enable the participant to detect colorectal polyps and understand the benefits and potential limitations of Virtual Colonoscopy.

### Target Audience

Virtual Colonoscopy workshops have been designed for radiologists both in private practice and academic centers.

### Description

This one and one-half day workshop has been designed to review current aspects of colon cancer and colon cancer screening. The format for this course is hands-on training using workstations loaded with approximately 25–40 “endoscopically proven” data sets, chosen to include a mix of normals, abnormalities and pitfalls. In addition to the hands-on experience, didactic lectures are included on patient preparation, data acquisition, current screening techniques, and how Virtual Colonoscopy fits in with overall patient management.

### Acknowledgements

The organizers gratefully acknowledge the educational support received from the following organizations

**Siemens Medical Solutions**

### Educational Objectives

- Identify the utility and potential limitations of using virtual colonoscopy, as compared to routine colonoscopy in order to more effectively detect colorectal polyps.
- In an effort to better screen patients, evaluate the role and application of virtual colonoscopy as it relates to patient care.
- Apply new and reinforced interpretation skills for evaluating the colon gained from hands-on experience at workstations and review of the most up-to-date screening methods.

### Tuition Fees

The course tuition fee for this workshop is **\$1950** per attendee and includes two breakfasts, one lunch and breaks, in addition to the educational program. Each attendee will have one workstation and the class size is extremely limited to ensure maximum learning. A discounted fee of **\$1600** per attendee is available for residents, fellows, NYU alumni, V.A., overseas physicians including Canada, military, and retirees.

### Registration

Due to the limited nature of this program, we ask you to please register as soon as possible to secure your space (details on the next page).

### Accreditation Statement

The NYU Post-Graduate Medical School is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

### Credit Designation

The NYU Post-Graduate Medical School designates this educational activity for a maximum of 11.5 *AMA PRA Category I credits*<sup>™</sup>. Physicians should only claim credits commensurate with the extent of their participation in the activity.

#### DAILY CREDITS

Friday	7.75 credits
Saturday	3.75 credits

### Cancellation Information

If you cancel your enrollment and we are able to fill your place with another physician, you will only be charged a \$75 administrative fee. However, if you cancel and we cannot re-book your place, you will be charged a \$1000 cancellation fee. This is a high cancellation penalty due to the popularity of this topic and the limited number of enrollees possible.

### Disclosure Statement

The NYU Post-Graduate School adheres to ACCME Essential areas and policies, including the Standards for Commercial Support regarding industry support of continuing medical education. In order to resolve any identified conflicts of interest, disclosure information is provided during the planning process to ensure resolution of any identified conflicts. Disclosure of faculty and commercial relationships as well as the discussion of off-label or investigational use of any drug, device or procedure by the faculty or procedure by the faculty will be fully noted at the meeting.

# Virtual Colonoscopy Program Information

For October 31–November 1, 2008 & April 24–25, 2009

## Day #1

7:45–8:30 a.m.	<i>Registration and Continental Breakfast</i>
8:30–9:00 a.m.	<b>RATIONALE FOR COLORECTAL SCREENING AND CURRENT OPTIONS</b>
9:00–9:30 a.m.	<b>VIRTUAL COLONOSCOPY: PATIENT PREPARATION</b>
9:30–10:00 a.m.	<b>VIRTUAL COLONOSCOPY: DATA ACQUISITION</b>
10:00–10:45 a.m.	<b>VIRTUAL COLONOSCOPY: DATA INTERPRETATION</b>
10:45–11:00 a.m.	<i>Coffee Break</i>
11:00–11:30 a.m.	<b>REVIEW OF WORKSTATION AND WORKSTATION TECHNIQUE</b>

11:30–12:30 p.m.
12:30–1:30 p.m.
1:30–2:30 p.m.
2:30–5:30 p.m.

**REVIEW OF FIVE UNKNOWN CASES**  
**Lunch** (included with tuition)  
**REVIEW OF UNKNOWN CASES**  
**HANDS-ON REVIEW OF UNKNOWN CASES**

## Day #2

7:45–8:30 a.m.
8:30–9:00 a.m.
9:00–Noon
Noon
12:15 p.m.

*Continental Breakfast*  
**CURRENT ROLE OF VIRTUAL COLONOSCOPY**  
**REVIEW OF UNKNOWN CASES**  
*Final Questions & Answers*  
*Program Evaluation and Adjournment*

## General Information, continued

### November Meeting Location

**The Carlton Hotel on Madison Avenue**  
88 Madison Avenue, New York, NY 10016  
([www.carltonhotelnyc.com](http://www.carltonhotelnyc.com))

We have selected The Carlton Hotel on Madison Avenue for this workshop in New York City. Located just north of Madison Square Park within walking distance to the Flatiron Building and the Empire State Building, The Carlton on Madison heralds the return of opulence and style to the Madison Square Park district of Manhattan. Recently restored by renowned architect David Rockwell of Rockwell Group, the beaux-arts hotel dates back to 1904 and was designed by Harry Allen Jacobs. The lobby features a two-story waterfall, elegantly designed custom furnishings and all of the high-tech needs for today's modern traveler. Accommodations are some of the largest in New York City featuring 316 guestrooms and suites and "an atmosphere of tranquility, elegance, modern luxury and classic sophistication consistent with a four-diamond hotel." The Carlton on Madison is home to Geoffrey Zakarian's Country Restaurant and Café.

#### The Hotel Features:

- Frette linens and down feather comforters
- Mahogany furnishings
- Complimentary in-room wireless Internet access
- Executive work desk
- Marble bathrooms
- Fully stocked refreshment center

### Hotel Reservations

It is important that hotel reservations are made no later than October 3, 2008 (our discounted room block will be released to the public then). Please call 1-800-601-8500 and mention NYU Medical Center/Virtual Colonoscopy Workshop to receive the discounted rates.

### Nightly Rates

- Superior Room, Queen Size Bed (\$379)
- Deluxe Room, King Size Bed (\$409)

All rates are subject to 8.375% New York State tax, 5% New York City hotel tax, New York City Development tax \$1.50 per night, and New York City occupancy tax of \$2 for guestrooms and \$4 for suites. All taxes are subject to change without prior notice. The above rates are based on single/double occupancy. Additional person charge of \$20.00 per night.

### April Meeting Location

**The Raleigh Hotel • 1775 Collins Avenue**  
South Beach/Miami Beach, FL 33139  
([www.raleighhotel.com](http://www.raleighhotel.com))

We have selected the Raleigh Hotel in South Beach, Florida for this workshop.

The Raleigh was designed by L. Murray Dixon, one of the most prolific and acclaimed architects of South Beach's historic Art Deco District and is now owned by Andre Balazs, creator of some of the world's most innovative hotels. With its regal façade, impressive interiors and lagoon-sized pool heralded as a "jewel" of modernist design, The Raleigh bestows a commanding presence in one of the most beautiful beaches in the world.

#### The Hotel Features:

- Guest rooms and suites in the elegant art deco style of the 1940's
- World renowned swimming pool with cascading waterfall
- Private beach access, outdoor showers, bicycles
- Complimentary wireless internet access

### Hotel Reservations

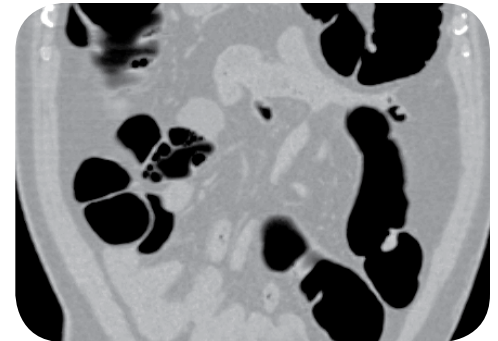
It is important that hotel reservations are made no later than February 22, 2009 (the discounted rate will be honored after this date based on availability). Please call 1-800-848-1775 and mention that you are with the NYU Radiology Meeting.

### Nightly Rates

- Sunset View King (\$350)
- Garden View King (\$350)
- Ocean View King (\$525)
- Ocean Front King (\$575)

Suite rates and rooms with terraces available upon request

All rooms are subject to state, local taxes (13%); a one-night deposit is required when booking reservation which is nonrefundable if cancelled within two weeks before.



### In case of questions, contact:

**Marisa P. Bruno** at (212) 263-0724 or  
[Marisa.Bruno@nyumc.org](mailto:Marisa.Bruno@nyumc.org)

### Special Needs

The Post-Graduate Medical School of the New York University School of Medicine, in compliance with the legal requirements of the Americans with Disabilities Act, requests that any participant of this CME course who is in need of accommodations to submit written requests to our office at least one month prior to the course start date.

### Dietary Restrictions

Please indicate any dietary restrictions on the registration form.

### Special Topics/Questions

If there is a special topic or question that would help fulfill your educational needs, please submit it on the registration form.

**CARLTON HOTEL**  
1-800-601-8500 or  
[www.carltonhotelnyc.com](http://www.carltonhotelnyc.com)

**RALEIGH HOTEL**  
1-800-848-1775 or 305-534-6300  
[www.raleighhotel.com](http://www.raleighhotel.com)

# Virtual Colonoscopy Workshops Registration Form

## NYU Department of Radiology

**Fall Location:** The Carlton Hotel on Madison Avenue • New York, NY • October 31–November 1, 2008

**Spring Location:** The Raleigh Hotel • South Beach, FL • April 24–25, 2009

**Fax to 212-263-3959**

## Participant Information

Please Print Clearly

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

(required if you want to receive a confirmation receipt)

Degree \_\_\_\_\_

Specialty \_\_\_\_\_

Sub-Specialty \_\_\_\_\_

## Course Selection

**October 31–November 1, 2008**       **April 24–25, 2009**

## Tuition and Fees

- Full Course: \$1950**
- Discounted Fees: \$1600 (for residents, fellows, overseas physicians, including Canada, V.A., military, retirees and NYU alumni)**

Fees include breakfasts, breaks and lunch on day 1. Course materials and one workstation per student will be provided for both days.

## Cancellation Terms

If you cancel your enrollment and we are able to fill your place with another physician, you will only be charged a \$75 administrative fee. However, if you cancel and we cannot re-book your place, you will be charged a \$1000 cancellation fee. This is a high cancellation penalty due to the popularity of this topic and the limited number of enrollees possible.

## Method of Payment

**Check**

Made payable to "NYU Department of Radiology."  
Please **rush** check to address below.

Check # \_\_\_\_\_

**Credit Card**

Card Member's Name (print carefully) \_\_\_\_\_

Card # \_\_\_\_\_

Bill to:  Visa     Mastercard     American Express

Exp Date: (MM/YYYY) \_\_\_\_\_ / \_\_\_\_\_

Signature (required to process) \_\_\_\_\_

## Where to Mail

Marisa P. Bruno  
NYU Langone Medical Center • Dept of Radiology  
560 1st Avenue, HW-231  
New York, NY 10016

## In Case of Questions, Contact Marisa P. Bruno

Marisa P. Bruno  
Marisa.Bruno@nyumc.org  
212-263-0724

## Educational Needs

If there is a specific question or topic relating to this course, please submit it on the registration form or on the website when registering online.

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## Dietary Restrictions

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Langone Medical Center

# Department of Radiology NYU CME Calendar

We hope you'll plan on joining us at one of these CME courses.  
Keep our web-site bookmarked for regular updates.

[www.radcme.med.nyu.edu](http://www.radcme.med.nyu.edu)

## 2008

October 31– November. 1 ..... **VIRTUAL COLONOSCOPY WORKSHOP** ..... The Carlton Hotel, New York, NY  
December 15–20 ..... **27TH ANNUAL HEAD TO TOE IMAGING CONFERENCE** ..... Hilton Hotel, New York, NY

## 2009

January 5–9 ..... **ESSENTIALS OF IMAGING IN COSTA RICA** ..... Four Seasons, Costa Rica  
January 27–31 ..... **NYU RADIOLOGY IN HUALALAI** ..... Four Seasons, Hualalai Big Island of Hawaii  
March 23–27 ..... **CLINICAL IMAGING ESSENTIALS** ..... Deer Valley, UT  
April 24–25 ..... **VIRTUAL COLONOSCOPY WORKSHOP** ..... South Beach, Florida  
May 14–16 ..... **6TH ANNUAL SPORTS MEDICINE IMAGING CONFERENCE** ..... New York, NY  
June 29–July 3 ..... **SUMMER RADIOLOGY PRACTICUM IN CHATHAM** ..... Chatham Bars Inn, Chatham, MA  
August 3–7 ..... **NYU RADIOLOGY IN BANFF** ..... Fairmont Banff Springs, Banff, Canada  
Fall ..... **MRI: CLINICAL STATE OF THE ART** ..... New York, NY  
Fall ..... **VIRTUAL COLONOSCOPY WORKSHOP** ..... New York, NY  
October 19–23 ..... **NYU IMAGING UPDATE** ..... Four Seasons, Santa Barbara  
December 14–19 ..... **28TH ANNUAL HEAD TO TOE IMAGING CONFERENCE** ..... Hilton Hotel, New York, NY

## 2010

January 25–29 ..... **IMAGING SYMPOSIUM IN MAUI** ..... Four Seasons, Maui  
March (TENTATIVE) ..... **NYU RADIOLOGY IN BUENOS AIRES** ..... Buenos Aires, Argentina  
October 7–10 (TENTATIVE) ..... **NYU IMAGING UPDATE** ..... Four Seasons, Scottsdale  
December 13–18 ..... **29TH ANNUAL HEAD TO TOE IMAGING CONFERENCE** ..... Hilton Hotel, New York, NY

## 2011

January 3–7 ..... **ESSENTIALS OF IMAGING IN NEVIS** ..... Four Seasons, Nevis  
July (TENTATIVE) ..... **NYU RADIOLOGY PRACTICUM IN ICELAND** ..... Reykjavik, Iceland

### For More Information, Contact:

Michelle R. Koplik  
Director of Education & Corporate Relations  
NYU Langone Medical Center • 560 1st Avenue (HW-231)  
New York, NY 10016

Telephone: (212) 263-3936  
E-mail: [Michelle.Koplik@nyumc.org](mailto:Michelle.Koplik@nyumc.org)

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