

# NYU Virtual Colonoscopy Workshops

Very Limited Enrollment

• The W Hotel • New York, NY  
October 9-10, 2009 (Friday–Saturday)

• The Raleigh Hotel • South Beach, Miami  
April 23-24, 2010 (Friday–Saturday)

Course Director:  
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New York University School of Medicine

## General Information

### Purpose Statement

The current role of virtual colonoscopy as related to colon imaging is significant to radiologists interested in developing and implementing virtual colonoscopy into their practices. This workshop has been designed to demonstrate and teach “hands-on” techniques that will enable the participant to detect colorectal polyps at Virtual Colonoscopy in an effort to better screen patients.

### Target Audience

Virtual Colonoscopy workshops have been designed for radiologists both in private practice and academic centers.

### Description

This one and one-half day workshop has been designed to review current aspects of colon cancer and colon cancer screening. The format for this course is hands-on training using workstations loaded with at least 50 “endoscopically proven” data sets, chosen to include a mix of normals, abnormals and pitfalls. In addition to the hands-on experience, didactic lectures are included on patient preparation, data acquisition, current screening techniques, and how Virtual Colonoscopy fits in with overall patient management. The workshop will address the value and potential limitations of using virtual colonoscopy, as compared to routine colonoscopy in order to more effectively detect colorectal polyps.

### Acknowledgements

The organizers gratefully acknowledge the educational support received from the following organizations

**Siemens Medical Solutions**

### Educational Objectives

- Create strategies to select colon screening procedures based on the utility and potential limitations of virtual colonoscopy, as compared to routine colonoscopy for effective detection of colorectal polyps.
- Incorporate patient safety concerns when utilizing virtual colonoscopy, including Bowel Preparation and Bowel Distension with CO<sub>2</sub>.
- Evaluate the colon through hands-on experience at the workstation and review of the most up-to-date screening methods, including dose issues, fecal tagging, and reporting.

### Tuition Fees

The course tuition fee for this workshop is **\$1950** per attendee and includes two breakfasts, one lunch and breaks, in addition to the educational program. Each attendee will have one workstation and the class-size is extremely limited to ensure maximum learning. A discounted fee of **\$1600** per attendee is available for residents, fellows, NYU alumni, V.A., overseas physicians including Canada, military, and retirees.

### Registration

You may register online by visiting our website: [www.radcme.nyu.edu](http://www.radcme.nyu.edu)

### Accreditation Statement

The NYU Post-Graduate Medical School is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

### Credit Designation

The NYU Post-Graduate Medical School designates this educational activity for a maximum of **11.75 AMA PRA Category I Credits™**. Physicians should only claim credits commensurate with the extent of their participation in the activity.

### Cancellation Information

If you cancel your enrollment and we are able to fill your place with another physician, you will only be charged a \$75 administrative fee. However, if you cancel and we cannot re-book your place, you will be charged a \$1000 cancellation fee. This is a high cancellation penalty due to the popularity of this topic and the limited number of enrollees possible.

### Disclosure Statement

The NYU Post-Graduate School adheres to ACCME Essential areas and policies, including the Standards for Commercial Support regarding industry support of continuing medical education. In order to resolve any identified conflicts of interest, disclosure information is provided during the planning process to ensure resolution of any identified conflicts. Disclosure of faculty and commercial relationships as well as the discussion of unlabeled or unapproved use of any drug, device or procedure by the faculty or procedure by the faculty will be fully noted at the meeting.

# Virtual Colonoscopy Program Information

For October 9-10, 2009 & April 23-24, 2010

## Day #1

7:45 a.m.	<i>Registration and Continental Breakfast</i>
8:30 a.m.	<b>RATIONALE FOR COLORECTAL SCREENING AND CURRENT OPTIONS</b>
9:00 a.m.	<b>REVIEW OF UNKNOWN CASES</b>
10:15 a.m.	<i>Coffee Break</i>
10:25 a.m.	<b>PREPARATION, DATA ACQUISITION, INTERPRETATION</b>
11:30 a.m.	<b>REVIEW OF UNKNOWN CASES</b>
12:30 p.m.	<i>Lunch (included with tuition)</i>
1:30 p.m.	<b>REVIEW OF UNKNOWN CASES</b>

3:15 p.m.	<i>Coffee Break</i>
3:25 p.m.	<b>REVIEW OF UNKNOWN CASES</b>
5:45 p.m.	<i>Conclusion of Day One</i>

## Day #2

7:45 a.m.	<i>Continental Breakfast</i>
8:15 a.m.	<b>CURRENT ROLE OF VIRTUAL COLONOSCOPY</b>
9:00 a.m.	<b>REVIEW OF UNKNOWN CASES</b>
10:15 a.m.	<i>Coffee Break</i>
10:25 a.m.	<b>FINAL QUESTIONS &amp; ANSWERS</b>
12:30 p.m.	<i>Program Adjournment</i>

## General Information, continued

### Fall Meeting Location

The W Hotel New York  
541 Lexington Avenue, New York, NY  
[www.wnewyork.com](http://www.wnewyork.com)

We have selected the W New York for this workshop in New York City. Inspiring, iconic, innovative. W New York provides the ultimate in insider access to a world of "Wow." Located in the center of the city, this New York City hotel pioneered the marriage of modern living with glamorous city life. Close to Grand Central Terminal with subway access to the new Yankee Stadium, Rockefeller Center, Radio City Music Hall, Times Square, the United Nations, the Theater District, world-class shopping and more, W New York is just steps from everything in midtown. Escape to W New York's 688 completely renovated guest rooms, suites and spa suites. Shut out the New York City chaos and dive into the comfort of our pillow-top beds. Luxuriously comfortable and organically vibrant, our New York City hotel invites you to slip into our urban oasis as soothing colors and textures inspired by nature surround you. What about a nightlife renewal? Rande Gerber's New York hotspot Whiskey Blue is also renovated as Gotham's answer to the candle-lit cocktail bar.

### Nightly Rates

- \$309 per night for a Wonderful Queen Room

For Reservations, please call Robin Samkoff at 212-407-2935 and mention that you are with the NYU Department of Radiology Virtual Meeting.

### Spring Meeting Location

The Raleigh Hotel • 1775 Collins Avenue  
South Beach/Miami Beach, FL 33139  
[www.raleighhotel.com](http://www.raleighhotel.com)

We have selected the Raleigh Hotel in South Beach, Florida for this workshop.

The Raleigh was designed by L. Murray Dixon, one of the most prolific and acclaimed architects of South Beach's historic Art Deco District and is now owned by Andre Balazs, creator of some of the world's most innovative hotels. With its regal façade, impressive interiors and lagoon-sized pool heralded as a "jewel" of modernist design, The Raleigh bestows a commanding presence in one of the most beautiful beaches in the world.

#### The Hotel Features:

- Guest rooms and suites in the elegant art deco style of the 1940's
- World renowned swimming pool with cascading waterfall
- Private beach access, outdoor showers, bicycles
- Complimentary wireless internet access

### Hotel Reservations

It is important that hotel reservations are made no later than March 22, 2010 (the discounted rate will be honored after this date based on availability). Please call 305-534-6300 and mention that you are with the NYU Radiology Meeting.

### Nightly Rates

- \$240/night – Run of House

*All rooms are subject to state, local taxes (13%); a one-night deposit is required when booking reservation which is nonrefundable if cancelled within two weeks before.*



### Special Needs

The Post-Graduate Medical School of the New York University School of Medicine, in compliance with the legal requirements of the Americans with Disabilities Act, requests that any participant of this CME course who is in need of accommodations to submit written requests to our office at least one month prior to the course start date.

### Dietary Restrictions

Please indicate any dietary restrictions on the registration form.

### Special Topics/Questions

If there is a special topic or question that would help fulfill your educational needs, please submit it on the registration form.

### In case of questions, contact:

Marisa P. Bruno at (212) 263-0724 or  
[Marisa.Bruno@nyumc.org](mailto:Marisa.Bruno@nyumc.org)