



Health And... Trust



Department of Population Health
7th Annual Health And...Conference

Agenda

Health And...Trust

May 8, 2023 – 9:00 am-2:30 pm

- 9:00 am Welcome & Introduction**
Marc N. Gourevitch, MD, MPH
- 9:15 am Keynote Speaker and Q&A**
Jelani Cobb, PhD
- 10:15 am Panel 1 – ‘What’s Trust Got to Do with It?’: A Discussion on Trust and Trustworthiness in Healthcare**
Moderator
Joseph E. Ravenell, MD
Panelists
Thomas A. LaVeist, PhD
Nadia S. Islam, PhD
Richard Baron, MD, MACP
- 11:15 am Break**
- 11:30 am Panel 2 – Misinformation: Strategies to Understand, Counter and Build Trust**
Moderator
Aisha T. Langford, PhD, MPH
Panelists
Dave A. Chokshi, MD, MSc, FACP
Paul M. Barrett, JD
Heidi Larson, PhD
- 12:30 pm Networking Lunch**
- 1:15 pm Panel 3 – Public Trust in Experts and Institutions: Where Do We Go from Here?**
Moderator
Lauren A. Taylor, PhD, MDiv
Panelists
Tom Nichols, PhD
Abdul El-Sayed, MD, DPhil
- 2:15 pm Closing Remarks**
Marc N. Gourevitch, MD, MPH
- 2:30 pm Conference Ends**

Welcome

Greetings, and welcome to our seventh annual “Health And...” conference – **Health And...Trust**, sponsored the Department of Population Health at NYU Langone Health.

This year, the conference will address diverse aspects of trust, bringing together leaders from multiple sectors with unique perspectives on what is required to restore and bolster trust in healthcare, public health, and society. We will explore how healthcare and public health communities can be part of the solution.

Our annual Health And... conference is designed to bridge the fields of medicine and public health to advance population health and health equity. Each year, the Department of Population Health hosts the “Health And...” conference series, which brings together leading investigators, policymakers, practitioners, and community leaders who work at the intersection of health and its many determinants. First launched in 2016, the conference explores a different theme each year, including childhood and opportunity, data science and public action, racial equity and urban wellbeing, and social connectedness.

Long-lasting improvements in population health are best achieved through collaboration between diverse stakeholders. I hope this conference leads to continued discussion, partnership, and action on these issues in the weeks, months, and years to come.

Sincerely,

Marc N. Gourevitch, MD, MPH

Muriel G. and George W. Singer Professor of Population Health Chair, Department of Population Health
NYU Langone Health

Health *And...* Trust

Trust is foundational to the functioning of any healthy society and serves as the glue that holds communities and public institutions together.

While trust levels can vary between communities and nations, the past three years of the COVID-19 pandemic have coincided with an alarming breakdown in trust, particularly in the United States. Trust erosion can hinder a society's ability to solve problems and lead to heightened political polarization, apathy, and disengagement among citizenry. As we witnessed over the past several years, mistrust in medical and public health systems, as well as in government action surrounding COVID vaccine mandates—can have deadly consequences.

This convening will address different facets of trust, bring together stakeholders from the public and private sectors with unique perspectives on what is required to restore and bolster trust, and explore how the medical community can be part of the solution.

Trust Workers Photovoice Exhibit

The Trust Workers photovoice exhibit, which documents the role of community health workers in building trust, is on display outside the Murphy Auditorium for the duration of the conference. This project has been organized by The Trust Collaboratory at Columbia University's INCITE institute.

About the Department of Population Health

The Department of Population Health at NYU Langone is home to a diverse group of faculty researchers and staff working in New York City and around the globe to improve the health of populations and advance health equity by developing and testing real-world solutions in partnership with healthcare systems, communities, policymakers, and other sectors.

With colleagues across NYU Langone, including NYU Langone Hospital–Brooklyn, as well as many NYC agencies, community-based organizations, and the private sector, we conduct basic and applied research to improve the effectiveness of healthcare and address broader social determinants of health. Through our education programs, we train students to become leaders in healthcare delivery, health policy, and public health. We seek not only to prevent and more effectively manage disease but also to advance equitable approaches to helping people and communities stay well.

Learn more at med.nyu.edu/pophealth

Follow us on **Twitter** @pophealthNYC throughout the day and tweet using the hashtag **#HealthAnd2023**





Richard Baron, MD, MACP

President & CEO, American Board of Internal Medicine

Dr. Richard Baron is president and CEO of the American Board of Internal Medicine (ABIM) and the ABIM Foundation. Dr. Baron was a former chair of the ABIM's Board of Directors and served on the ABIM Foundation Board of Trustees. Dr. Baron practiced general internal medicine and geriatrics for almost 30 years at Greenhouse Internists, P.C. Following that, Dr. Baron served as group director of Seamless Care Models at the Centers for Medicare & Medicaid Services (CMS) Innovation Center, where he led efforts related to accountable care organizations and primary care. Dr. Baron practiced general internal medicine and geriatrics for almost 30 years at Greenhouse Internists, P.C. Dr. Baron served as chief medical officer of Health Partners, a not-for-profit Medicaid HMO set up by four teaching hospitals in Philadelphia, from 1988 to 1996. He was the architect of the Best Clinical and Administrative Practices program, funded by the Robert Wood Johnson Foundation and the Center for Health Care Strategies, working with medical leadership of Medicaid health plans around the country in learning collaboratives to improve the quality of care for their members.



Paul M. Barrett, JD

*Deputy Director and Senior Research Scholar,
NYU Stern Center for Business and Human Rights*

Paul Barrett is deputy director and senior research scholar at the Center for Business and Human Rights at New York University's Stern School of Business. He is also an adjunct professor at the NYU School of Law. Before joining the NYU Stern Center in 2017, Barrett worked for more than 30 years as a journalist at *The Wall Street Journal* and *Bloomberg Businessweek*. He has written four nonfiction books, including *GLOCK: The Rise of America's Gun*, a *New York Times* Bestseller. At the NYU Stern Center, he has written a series of reports on the effects of the social media industry on democracy. He lives in New Jersey with his wife, documentary filmmaker Julie Cohen, and their dogs, Zoe and Toby.



Dave A. Chokshi, MD, MSc, FACP

Clinical Professor of Medicine and Population Health, NYU Langone Health; former New York City Health Commissioner

Dr. Dave Chokshi was the 43rd Commissioner at the New York City Department of Health and Mental Hygiene. He led the City's response to the COVID-19 pandemic, including its historic campaign to vaccinate over six million New Yorkers. Dr. Chokshi devised treatment strategies, navigated school and economic reopenings, and served as principal public spokesperson. From 2014-2020, Dr. Chokshi served in leadership roles at NYC Health + Hospitals (H+H), including as its inaugural chief population health officer. He was also CEO of the H+H Accountable Care Organization (ACO). He is also a clinical professor of Population Health at NYU Langone Health and a senior scholar at the CUNY School of Public Health and Health Policy. Previously, Dr. Chokshi served as a White House Fellow at the U.S. Department of Veterans Affairs, where he was the principal health advisor in the Office of the Secretary. Dr. Chokshi has written on medicine and public health in the *New England Journal of Medicine*, *Health Affairs*, *The New York Times*, and many other publications. In 2016, President Obama appointed him to the Advisory Group on Prevention, Health Promotion, and Integrative and Public Health.



Jelani Cobb, PhD

Dean of the Columbia Journalism School

Dr. Jelani Cobb joined the Columbia Journalism School faculty in 2016 and became dean in 2022. He has been a staff writer at *The New Yorker* since 2015 and received a Peabody Award for his 2020 PBS *Frontline* film *Whose Vote Counts?* He was a finalist for the Pulitzer Prize in Commentary in 2018. Dr. Cobb has also been a political analyst for MSNBC since 2019. He is the author of *The Substance of Hope: Barack Obama and the Paradox of Progress* and *To the Break of Dawn: A Freestyle on the Hip Hop Aesthetic*. He is the editor or co-editor of several volumes including *The Matter of Black Lives*, a collection of *The New Yorker's* writings on race and *The Essential Kerner Commission Report*. He is producer or co-producer on several documentaries, including *Lincoln's Dilemma*, *Obama: A More Perfect Union* and *Policing the Police*. He also received fellowships from the Ford Foundation, the Fulbright Foundation, and the Shorenstein Center at Harvard University's Kennedy School of Government.



Abdul El-Sayed, MD, DPhil

County Public Health Director, Host, “America Dissected” podcast, and author of “Healing Politics and Medicare for All”

Dr. Abdul El-Sayed is a physician, epidemiologist, and public servant. He serves as director of Wayne County’s Department of Health, Human, & Veterans Services, and health officer for the county, serving 1.8 million residents of Michigan’s largest and most diverse county under Chief Executive Warren Evans. Dr. El-Sayed hosts Crooked Media’s award-winning *America Dissected* podcast, attracting tens of thousands of weekly listeners to go beyond the headlines to explore the intersection between health and society. His books include *Healing Politics* and *Medicare for All: A Citizen’s Guide* with Dr. Micah Johnson. He is a visiting scholar at the FXB Center for Health & Human Rights at the Harvard T.H. Chan School of Public Health, teaching at the intersection of public health, public policy, and politics, and has over 100 peer-reviewed publications. He was formerly a commentator at *CNN*, health director for the City of Detroit, and a candidate for governor of Michigan in 2018. His work has been featured in *The New York Times*, *Washington Post*, and *The Guardian*. He is a proud member of the National Writers Union, AFT Locals 477 and 6244, SEIU Local 500, and the American Association of University Professors.



Marc N. Gourevitch, MD, MPH

Muriel G. and George W. Singer Professor of Population Health Chair, Department of Population Health, NYU Langone Health

Dr. Marc Gourevitch is the founding chair of the Department of Population Health at NYU Langone Health. His work focuses on developing approaches that leverage both healthcare delivery and policy- and community-level interventions to advance the health of populations. Dr. Gourevitch is the principal investigator of the City Health Dashboard, a Robert Wood Johnson Foundation-supported online resource designed to help city leaders and community stakeholders drive improvements in population health, as well as the recently-launched Congressional District Health Dashboard, a first-of-its-kind resource that offers trusted data on health and its drivers for all 435 (and Washington, D.C.) U.S. congressional districts. He co-directs the Community Engagement and Population Health Research Core of the Clinical and Translational Science Institute that bridges NYU Grossman School of Medicine and NYC Health + Hospitals and leads NYU Langone’s participation in the NYC Clinical Data Research Network. A general internist, Dr. Gourevitch previously served as founding director of NYU School of Medicine’s Division of General Internal Medicine and worked with people who use drugs and other underserved populations to improve health outcomes.



Nadia S. Islam, PhD

*Associate Professor, Department of Population Health,
and Associate Director, Institute for Excellence in Health Equity,
NYU Langone Health*

Dr. Nadia Islam is an associate professor in the Department of Population Health and Associate Director for the Institute for Excellence in Health Equity at NYU Langone Health. She specializes in community-engaged cardiovascular disease and diabetes disparities research in immigrant and minoritized communities. Her research, marked by a collaborative approach involving multiple clinical and community stakeholders, focuses on developing culturally relevant community-clinical linkage models to promote health equity in underserved communities. Dr. Islam co-directs the NYU-CUNY Prevention Research Center (PRC) and the Community Engagement and Population Health Research core of NYU's Clinical Translational Science Institute. She is also leads the cardiovascular disease track of the NYU Center for the Study of Asian American Health (CSAAH), an NIH-funded National Research Center of Excellence dedicated to reducing health disparities in Asian American communities.



Aisha T. Langford, PhD, MPH

*Assistant Professor, Department of Population Health,
NYU Langone Health*

Dr. Aisha Langford, an assistant professor in the Department of Population Health at NYU Langone, studies how health communication can improve individual decision-making and reduce population health disparities for conditions or behaviors that lead to preventable mortality and morbidity. Specifically, she investigates how the presentation of health information impacts how people make health decisions. Historically, she has done work in cancer prevention and clinical trial participation in community-based settings. Her research has expanded to include cardiovascular disease broadly, with a particular interest in hypertension-related decision-making within primary care settings. Dr. Langford also co-directs NYU Langone's Clinical and Translational Science Institute's (CTSI) Recruitment and Retention Core (RRC).



Heidi Larson, PhD

*Professor of Anthropology, Risk and Decision Science,
London School of Hygiene and Tropical Medicine,
and Founding Director, Vaccine Confidence Project*

Dr. Heidi Larson's research focuses on managing risk and building trust. She is particularly focused on public cooperation during emergencies – disease outbreaks, natural disasters, terrorism, and conflict. Professor Larson previously headed Global Immunization Communication at UNICEF and served on the WHO SAGE Working Group on vaccine hesitancy. She is author of *STUCK: How Vaccine Rumors Start – and Why They Don't Go Away*. In 2021, she was awarded the Edinburgh Medal and BBC named her as one of the 100 most influential women in the world.



Thomas A. LaVeist, PhD

*Dean and Weatherhead Presidential Chair in Health Equity,
Tulane University, School of Public Health and Tropical Medicine*

Dr. Thomas LaVeist was appointed dean of the Tulane University School of Public Health and Tropical Medicine in July 2018. Before that he served as chairman of the Department of Health Policy and Management at the George Washington University (GWU) Milken Institute School of Public Health. He joined GWU after 25 years on the faculty of the Johns Hopkins Bloomberg School of Public Health where he was a professor and founding director of the Hopkins Center for Health Disparities Solutions. Dr. LaVeist's research focuses on health equity, having conducted major studies of cultural competency in healthcare, social determinants of health, and health policy analysis. In addition to his extensive record of publication in scientific journals, he has written for many other mass media outlets. He has written or edited six books and is executive producer, and narrator for *The Skin You're In*, a documentary series about racial inequalities in health in production. He is the recipient of the "Innovation Award" from the National Institutes of Health, and the "Knowledge Award" from the U.S. Department of Health and Human Services, Office of Minority Health. In 2013 he was elected to membership in the National Academy of Medicine.



Tom Nichols, PhD

Staff Writer at The Atlantic, author of "The Death of Expertise: The Campaign Against Established Knowledge and Why It Matters," and Professor Emeritus, Naval War College

Dr. Tom Nichols is a staff writer at *The Atlantic*. An expert on Russia and international security issues, he taught national security affairs for 25 years at the U.S. Naval War College, as well as at the Harvard Extension School, Dartmouth College, and Georgetown University. He was a fellow of the Kennedy School of Government at Harvard, and an adjunct at the U.S. Air Force School of Strategic Force Studies. In Washington, he was a fellow of the Center for Strategic and International Studies and served on Capitol Hill as personal staff for defense and security affairs to the late Senator John Heinz of Pennsylvania. He is the author of several books, and in 2017 he wrote *The Death of Expertise: The Campaign Against Established Knowledge and Why It Matters*, an international best-seller. His most recent book is *Our Own Worst Enemy: The Assault from Within on Modern Democracy*. He is also a five-time undefeated *Jeopardy!* champion and was listed in the *Jeopardy* Hall of Fame after his 1994 appearances as one of the best players of the game.



Joseph E. Ravenell, MD

Associate Dean for Diversity and Inclusion & Associate Professor, Departments of Population Health and Medicine, NYU Grossman School of Medicine

Dr. Joseph Ravenell is an associate professor in the Departments of Population Health and Medicine and the associate dean for diversity and inclusion at NYU Grossman School of Medicine. Dr. Ravenell is a leader in multi-level cardiovascular and cancer prevention research. He has been a principal investigator of multiple National Institutes of Health (NIH) and Centers for Disease Control and Prevention (CDC) grant-funded clinical trials to test community-engaged strategies to improve colorectal cancer screening and cardiovascular disease prevention among Black men in urban settings. This work has led to a research network of more than 200 community sites in New York City, including churches, barbershops, mosques, and social service agencies. Dr. Ravenell's community-engaged health equity research was the subject of an invited *TED Talk* in February 2016 that has received over 1.2 million views to date.

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through the generous support
of the ABIM Foundation.



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