WHO SHOULD READ THE CODE?

This Code of Conduct (the “Code”) applies to employees, trustees, officers, faculty, medical staff, residents, fellows, students, volunteers, trainees, vendors, contractors, consultants, sponsored individuals and agents of NYU Langone Health.

WHO IS COVERED UNDER NYU LANGONE HEALTH?

“NYU Langone Health” includes NYU Langone Health System, NYU Langone Hospitals (including all inpatient and ambulatory facilities), NYU School of Medicine, NYU Long Island School of Medicine, NYU Langone MSO Inc., NYU Imaging Inc., and all entities that are controlled by any of them, except where specifically excluded. This Code has also been adopted by the Family Health Centers at NYU Langone Health; therefore, for purposes of this Code, “NYU Langone Health” also includes the Family Health Centers at NYU Langone Health and any entity controlled by it, except where specifically excluded.

This Code is not a contract of employment nor does it create any rights or expectations regarding continued employment or benefits at NYU Langone Health. All employment is deemed at-will (i.e., can be terminated by the employee or NYU Langone Health at any time, with or without cause) unless a written contract of employment exists setting forth a specific duration and executed by an authorized NYU Langone Health signatory. Notwithstanding the statements in this Code, NYU Langone Health remains free to repeal, modify, or amend the Code, and to change wages, benefits, and all other working conditions, without prior notice.

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Dear Colleague,

As dean and CEO of NYU Langone Health, I am proud to introduce our Code of Conduct, a key element of our Corporate Compliance Program. The Code supports our mission, values, and policies to promote conduct that is honest, ethical, and lawful. It is important that you understand your personal obligations under this Code.

NYU Langone Health has a long-standing commitment to demonstrating the highest level of ethical and legal conduct and daily decision-making when interacting with our patients, our colleagues, our community, and our business partners. Our Code explains this commitment in greater detail and provides guidance on how to make ethical decisions that are reflective of our core principles.

This Code applies to every member of the NYU Langone Health community: trustees, officers, faculty, employees, medical staff, students, residents, fellows, volunteers, trainees, consultants, vendors, contractors, sponsored individuals, and agents of NYU Langone Health.

While the Code is comprehensive, it cannot cover every situation you might encounter. It's up to each individual to seek advice when faced with a question about any of the principles outlined in the Code. As a member of the NYU Langone Health community, you are also required to familiarize yourself with this Code on at least an annual basis.

Additionally, it is your responsibility to report any matters you believe to be a violation of the Code; federal, state, or local laws and regulations; or NYU Langone Health policies. If you become aware of a potential violation, you should immediately report it to your supervisor, the NYU Langone Health confidential Compliance Helpline at 866-NYU-1212, or online (form available on InsideHealth), or directly to the Compliance Office. We will not tolerate any form of retaliation against you for reporting any compliance concerns in good faith.

As you read through this Code, you will see that compliance is the responsibility of every member of the NYU Langone Health community. Collectively, it takes each of us to achieve the standards set forth in this Code. I am asking each of you to join me in making a personal commitment to uphold this Code of Conduct without exception.

Sincerely,

Robert L. Grossman, MD
Dean and CEO

NYU Langone Health’s Mission & Values

The mission of NYU Langone Health is to serve, to teach, and to discover. We are committed to making world-class contributions that place service to human health at the center of an academic culture devoted to excellence in research, patient care, and education. We shall provide the facilities and personnel necessary to carry out these functions in the most professional manner possible, and in all activities, we shall maintain the highest standards of excellence and consideration for the dignity of the individual.

Education

In educating the physician, we shall merge the best traditions of the past with the most relevant content and vital teaching methods of the present. Our goal is to instill in each student a respect for his or her profession and the people he or she serves, to provide for the continuing education of physicians throughout their careers, and to foster an atmosphere of learning for all staff throughout NYU Langone Health.

Research

We shall stimulate research into the fundamental basis of life processes, as well as the nature of diseases and disorders and the means by which they can be overcome. We shall encourage collaboration among independent researchers, interpret the value of research to patients and the general public, and foster a spirit of inquiry throughout NYU Langone Health.

Patient Care

We shall place the patient at the center of all efforts. In providing direct patient care, we shall serve patients from metropolitan New York and those referred from other areas of the nation and the world. We shall provide professional care and treatment for patients in accordance with high standards of medical service, offer programs of health education, and maintain a climate in which each member of the healthcare team can learn and carry out his or her responsibilities in the most professional manner possible.

Values

We have set the standard for patient care, scientific research, and medical education. We have built a tradition of service that has touched the lives of countless people in New York City, across the country, and around the world. Our strength as an institution is based on the individual acts and the spirit of dedication of our physicians, healthcare professionals, scientists, employees, and students.

To ensure that we remain at the forefront of the medical profession and a place where people can build successful careers, we have adopted a set of values that are designed to reflect not only our history, but also our commitment to the future. The values are meant to complement, not replace, our existing codes of ethics and professional responsibilities. They are intended to be used as a means to enhance the way we deliver services to our patients, their families, visitors, and our colleagues.

We believe the five values—Performance, Respect, Integrity, Diversity, and Excellence—will enable us to build on our tradition of service, to foster a culture of collaboration and teamwork, and to better meet the needs of those we serve.

- **Performance**—Accountable, responsible, and dedicated to learning and growing professionally by collaborating with one another.
- **Respect**—Communicates openly and professionally, shares resources, listens to one another, and recognizes one another’s contributions.
- **Integrity**—Fosters a culture of the highest ethical standards, trust, and honesty.
- **Diversity**—Creates a community of cultural competence and opportunity by embracing a wide breadth of resources, skills, ideas, and knowledge.
- **Excellence**—Passionate about promoting quality, innovation, and safety to achieve world-class patient care, education, and research.
FOUNDATION STATEMENT — YOUR PERSONAL COMMITMENT

All members of the NYU Langone Health community are expected to make decisions that are guided by principles of honesty, integrity, high ethical standards, and a personal commitment to:

- Maintain honesty and act in good faith in all aspects of your job. This includes:
  - Not making false or misleading statements;
  - Not falsifying or altering data; and
  - Not manipulating or concealing information that is essential for conducting investigations or work-related activities.
- Consider the consequences before acting. If you are asked to do something that you believe may be a violation of this Code, you should seek advice from the Office of Compliance directly, or via the confidential Compliance Helpline, Human Resources, or the Office of Legal Counsel as described on page 18.
- Notify your supervisor of any suspected compliance concerns as soon as they are identified. It is part of your responsibility to be proactive in protecting NYU Langone Health’s values and to report compliance concerns.

QUALITY OF CARE — COMMITMENT TO OUR PATIENTS

We are committed to providing high-quality, compassionate, and skilled patient care in a safe and healing environment. Everyone, even those not working directly with patients, has a responsibility to:

- Provide patients with care that is medically necessary, appropriate to the situation, safe, and in compliance with professionally recognized standards of care;
- Involve patients in decisions regarding their care;
- Adhere to infection prevention and control practices;
- Maintain complete and accurate records of patient information that fulfill the requirements of NYU Langone Health policies, accreditation standards, and applicable laws and regulations;
- Identify opportunities to improve service and quality of care;
- Ensure every patient receives important information about their rights, including but not limited to the documents Your Rights as a Hospital Patient in New York State and the NYU Langone Health Notice of Privacy Practices;
- Maintain current credentials, expertise, education, training, and competence to provide patient care;
- Seek clarification from your supervisor about your employment responsibilities or NYU Langone Health policies and procedures that you do not understand;
- Courteously and professionally assist patients and visitors in person, on the phone, and by other means of communication;
- Protect patients’ privacy and confidentiality. Protected Health Information (PHI) should only be used or disclosed as permitted under HIPAA and state laws and regulations;
- Assist patients in communicating compliance or quality of care-related issues to the Office of Patient Relations or to the Office of Compliance directly or via the confidential Compliance Helpline as described on page 18;
- Inform management of any issues that may interfere with your ability to fulfill your professional responsibilities;
- Report patient care incidents and issues that do not appear to meet, or that violate, NYU Langone Health’s standards of quality. You should report such violations to your supervisor, the Office of Compliance directly or via the confidential Compliance Helpline as described on page 18, or if appropriate, to the Centers for Medicare and Medicaid Services, The Joint Commission, New York State Department of Health, or other regulatory agency. We will not take disciplinary action against you if you report a concern in good faith;
- Take pride in your job and do it to the best of your ability. Every member of the NYU Langone Health community contributes to our success, our mission, and our ability to provide quality patient care, cutting-edge research, and education to future physicians; and
- Fulfill your personal responsibilities to report quality measures. You should promptly and efficiently fulfill your responsibilities regarding compliance with, but not limited to, the standards provided below:
  - Conditions of Participation for Hospitals (Centers for Medicare and Medicaid Services);
  - Hospitals—Minimum Standards (New York State Public Health Law);
  - Standards and Surveys of The Joint Commission, Commission on Accreditation of Rehabilitation Facilities, College of American Pathologists, Accreditation Council for Graduate Medical Education, and other accrediting/certifying agencies;
  - Requirements for accreditation by the Liaison Committee on Medical Education (LCME);
  - Standards adopted by the Magnet Recognition Program, recognizing excellence in nursing service;
  - Measures provided by the National Quality Forum;
  - Leapfrog Group Hospital Safety Grade Measures;
  - Recommendations and guidelines issued by other regulatory and voluntary groups identified as appropriate by NYU Langone Health.

Your Compliance Helpline is available 24/7. Call 718.305.1830. Report concerns through your supervisor, the Office of Compliance directly or via the confidential Compliance Helpline at 718.305.1830. Calls are confidential.

NYU Langone Health Notice of Privacy Practices

Your rights as a patient in New York State and the NYU Langone Health Notice of Privacy Practices should be reviewed by all members of the NYU Langone Health community. There are many aspects of your job that will fall within the scope of this Code and many aspects of your job that will fall outside of this Code. The Code is not an all-encompassing document and your position may require you to do things that are not explicitly stated in this Code. If you are asked to do something that you believe may be a violation of this Code, you should seek advice from the Office of Compliance directly, or via the confidential Compliance Helpline, Human Resources, or the Office of Legal Counsel as described on page 18.

NYU Langone Health Notice of Privacy Practices

It is critical that all members of the NYU Langone Health community understand that the information they obtain from patients and visitors, and the information they must maintain, is of the utmost importance. Maintaining the confidentiality of this information is a critical part of our daily work, and the ethical responsibilities that come with it.

Your Right to Privacy

NYU Langone Health is committed to maintaining the confidentiality of the health information we collect about you. This Notice describes how medical information about you may be used and disclosed and how you can get access to this information. Please read carefully. By accepting this document you are agreeing to comply with all the terms and conditions herein.

This Notice applies to protected health information that you may have provided to NYU Langone Health. Protected health information is information that identifies you, and relates to your past, present, or future physical or mental health or condition, the provision of health care to you, or the past, present, or future payment for the provision of health care to you. It includes information recorded in any form, including, but not limited to, electronic media.

NYU Langone Health also uses and discloses your protected health information for the purposes of treatment, payment, and health care operations. We may also use and disclose your protected health information as required by law. If you have questions about this Notice or the information practices of NYU Langone Health, please contact the Office of Compliance directly or via the confidential Compliance Helpline as described on page 18.
NYU Langone Health’s values should guide us in our relationships with patients and their families, visitors, colleagues, vendors, and with whom we do business. We need every member of the NYU Langone Health community’s commitment to:

• **Strive to create the best possible experience** for our patients, their families, and visitors.
• **Take the initiative** to find safe, creative, and effective solutions to patient-related concerns.
• **Maintain positive work relationships with colleagues, vendors, and others with whom we do business.** You should demonstrate respect for your colleagues by communicating positively with them and about them, and treating them with dignity in your interactions.
• **Treat each person respectfully, as a unique individual.** NYU Langone Health will not tolerate discrimination against or harassment of anyone on the basis of race, color, religion, sex, sexual orientation, gender and/or gender identity or expression, marital or parental status, national origin, ethnicity, citizenship status, veteran or military status, age, or disability.
• **Comply with NYU Langone Health policies on maintaining an alcohol-, drug-, and smoke-free workplace.**
• **Follow the specific guidelines, in addition to this Code of Conduct, on conduct outlined in institutional policies, and the policies applicable to your position in the NYU Langone Health community, such as the Faculty Handbook, Residency Training Program Contract, GME House Staff Manual, Postdoctoral Handbook, Student Handbook, By-Laws of the Medical Staff, and Patient Care and Safety Standards.**

- Not engage in disruptive behavior. Disruptive behavior is any inappropriate behavior, confrontation, or conflict, ranging from verbal abuse to physical, sexual, or other forms of harassment that interfere with an individual’s ability to carry out his/her responsibilities. Examples of disruptive behavior include but are not limited to:
  - behavior that is abusive, angry, belligerent, or intended to publicly humiliate the individual
  - public comments about lack of competence in front of patients and/or colleagues
  - yelling, cursing, and/or tirades
  - abusive or hostile verbal or physical mistreatment of others such as but not limited to insulting, teasing, mocking, degrading, or ridiculing
  - repeated unprofessional written comments
  - throwing items or slamming doors
  - systematic belittling of individuals or repeated initiation of negative comments instead of addressing with supervisory personnel
  - any behavior that fails to support a culture of safety

- **Support and promote a positive work environment,** free from disruptive behavior by:
  - promoting respectful, courteous, and collegial relationships with all
  - encouraging the reporting and investigation of disruptive behavior in a non-retaliatory environment
  - implementing the necessary actions to remedy disruptive behaviors

What Constitutes Harassment?

Harassment is doing or saying things that make a person feel uncomfortable. Harassment can be based on race, color, religion, sex, sexual orientation, gender and/or gender identity or expression, marital or parental status, national origin, ethnicity, citizenship status, veteran or military status, age, disability, and any other legally protected basis.

Examples of sexual harassment may include the following:

- Inappropriate or uninvited promise of something in exchange for a sexual favor (e.g., a promotion)
- Telling lewd jokes or making sexual references or gestures
- Unwelcome touching or fondling
- Sharing, sending, or displaying sexually inappropriate images, videos, emails, or notes
- Making sexual comments about someone’s clothing, body, appearance, or personal life
- Sharing in a sexually suggestive or offensive manner
- Any other uninvited comments, conduct, or behavior about someone’s sex, gender, gender identity, or sexual orientation

The above list provides just a few examples of sexual harassment, but harassment in general can be defined as any verbal or physical behavior that creates a hostile work environment and should immediately be reported to your supervisor or Human Resources.

For additional guidance, please refer to the harassment policies in the manual in the manual handbook, By-Laws, or safety standards applicable to your position in the NYU Langone Health community.

EMERGENCY CARE (EMTALA)

The Emergency Medical Treatment and Labor Act (EMTALA) is also known as the patient anti-dumping statute. This federal statute sets the rules for providing medical services and treatment to individuals with an emergency medical condition without consideration of the individual’s insurance coverage or ability to pay.

Patient care must abide by the following criteria:

- Exams must not be delayed.
- Further examination and treatment required to stabilize the emergency condition must be provided.
- Transfer to another facility requires patient consent; and
- Applicable to pregnancy, psychiatric conditions, or any emergent medical condition EMTALA requires that a medical screening examination by a qualified medical professional be provided to any person who presents to NYU Langone Health unscheduled for an examination to determine if the individual has an emergency medical condition.

If you are in a role working with patients, you are expected to comply with NYU Langone Health’s EMTALA Policy on Screening, Stabilization, and Transfer of Individuals with Emergency Medical Conditions.

To uphold this policy, you have a responsibility to:

- Honor patients’ rights to receive medical screening examinations, and, if necessary, stabilizing treatment by qualified medical professionals. Patients have this right even if they cannot pay and do not have insurance. They are also entitled to these services regardless of race, color, religion, sex, sexual orientation, gender and/or gender identity or expression, marital or parental status, national origin, ethnicity, citizenship status, veteran or military status, age, disability, diagnosis, or socioeconomic status.
- Come to the aid of individuals at any of NYU Langone Health's emergency services or urgent care facilities who request a medical screening examination, or whose appearance or behavior indicates that they are in need of emergency care.
NYU Langone Health has health and safety policies and procedures to protect the environment and ensure that patients, students, faculty, employees, and visitors are protected from undue health risks and unsafe conditions. To maintain these safety standards, we must all:

- Comply with laws, regulations, and policies regarding the shipping, handling, use, storage, transportation, and disposal of all hazardous materials, including radioactive materials and medical or chemical wastes.
- Handle and dispose of hazardous materials legally and appropriately, if you have responsibilities that include handling and/or disposing of such materials.
- Comply with NYU Langone Health’s permits that allow for the safe management of waste discharge and medical supplies secured at all times and be sure they are never available to or provided to anyone who does not have a valid order from a licensed provider to write prescriptions and/or a medical need for use of supplies. Controlled substances must be secured at all times.
- Report security problems. If you are aware of, or suspect, a lapse of security or the inappropriate disposal, handling or diversion of drugs or medical supplies, you must report it immediately to your supervisor, Security, the Office of Compliance directly, or via the confidential Compliance Helpline as described on page 18.

Environmental Health & Safety

PHARMACEUTICALS, PRESCRIPTION DRUGS, & CONTROLLED SUBSTANCES

If you have responsibility for, or access to, prescription drugs, controlled substances, over-the-counter drugs, or any medical supplies (for example, needles), you have a duty to:

- Follow the laws, regulations, policies, procedures, and standards that apply to your responsibilities. You should become familiar with the laws, internal policies, and Patient Care and Safety Standards that govern your work with these drugs and medical supplies, including but not limited to the handling of waste, outdated, deteriorated, or unusable drugs.
- Keep all drugs and medical supplies secure. You should take particular care to keep drugs and medical supplies secured at all times and be sure they are never available to or provided to anyone who does not have a valid order from a licensed provider to write prescriptions and/or a medical need for use of supplies. Controlled substances must be secured at all times.
- Report security problems. If you are aware of, or suspect, a lapse of security or the inappropriate distribution, handling or diversion of drugs or medical supplies, you must report it immediately to your supervisor, Security, the Office of Compliance directly, or via the confidential Compliance Helpline as described on page 18.

LAWS, REGULATIONS, & POLICIES

All members of the NYU Langone Health community must obey the letter and spirit of the laws, regulations, and policies that are applicable to them. Each person has a responsibility to:

- Familiarize yourself with the laws and regulations that relate to your position and facility, and uphold both the written words and the meaning behind those words.
- Maintain any licenses and/or credentials required for your position.
- Familiarize yourself with and avoid the actions that constitute professional misconduct if you are a licensed professional governed by a state board.
- Inform NYU Langone Health if you become excluded from participating in federal or state healthcare programs. NYU Langone Health receives money from the federal and state government agencies, including entities such as Medicare, Medicaid, Tricare, and the National Institutes of Health. Because we receive these funds, we cannot employ or contract with anyone excluded from participating in a program funded by the federal or state government. If you learn that you have become excluded, you must immediately contact the Office of Compliance directly to inform NYU Langone Health of your exclusion.

What Constitutes Professional Misconduct?

Examples of misconduct include but are not limited to:

- Engaging in acts of gross incompetence or gross negligence on a single occasion or more than one occasion
- Failing to return or provide copies of a record on request
- Being convicted of a crime
- Being sexually or physically abusive
- Practicing beyond the scope of your profession
- Releasing PHI or other confidential information without authorization
- Performing unnecessary procedures or unauthorized services
- Abandoning or neglecting a patient in need of immediate care
- Refusing to provide services because of race, creed, color, or national origin
- Releasing PHI or other confidential information without authorization
- Being convicted of a crime
- Failing to return or provide copies of a record on request
- Being sexually or physically abusive
- Practicing beyond the scope of your profession
- Releasing PHI or other confidential information without authorization
- Performing unnecessary procedures or unauthorized services
- Abandoning or neglecting a patient in need of immediate care
- Refusing to provide services because of race, creed, color, or national origin
- Releasing PHI or other confidential information without authorization
- Practicing under the influence of alcohol or other drugs
**Responsibilities of Managers & Supervisors**

If you have management or supervisory responsibility, you have an additional duty to:

- Make a diligent effort to keep up with regulatory changes that affect your areas of responsibility by reviewing professional journals, publications, industry organizations, and other resources.
- Seek out both internal and external professional learning and development opportunities for yourself and those who report to you.
- Act as a role model in demonstrating your understanding of and commitment to comply with laws and regulations.

- Ensure that departmental policies and procedures are current, maximize efficiency, and cover all required areas and standards pertinent to the specialty as well as any anticipated areas of risk.
- Make sure your department obtains all necessary licenses, permits, and approvals required for operations.
- Support regulatory initiatives including ensuring and advocating that all required education and training is completed in a timely manner.

**What Does it Mean to be “Excluded”?**

An exclusion means a temporary or permanent sanction, restriction, and/or debarment from a federal health care program or from receiving a government contract, grant, or award. Employers that receive federal funding cannot employ, contract, or do business with excluded individuals or entities, also known as ineligible persons.

NYU Langone Health performs exclusion screenings on prospective and current members of the NYU Langone Health community and external ordering providers to identify excluded individuals or entities.

NYU Langone Health prohibits employees and service providers from soliciting, receiving, offering or paying anything of value in exchange for referring patients, products, or services. If you accept or make referrals, you must:

- Adhere to NYU Langone Health guidelines on accepting referrals. If you are in a position to accept patient referrals and admissions, you must do so based solely on the patient’s medical needs and our ability to render the services needed. You should never offer anything of value, directly or indirectly, to physicians or anyone else in exchange for referral of patients.
- Adhere to guidelines on making referrals. If you are in a position to make referrals, you will not solicit or receive anything of value, directly or indirectly, in exchange for referring patients.

**Anti-Kickback & Physician Self-Referral**

NYU Langone Health prohibits employees and service providers from soliciting, receiving, offering or paying anything of value in exchange for referring patients, products, or services. If you accept or make referrals, you must:

- Not demand or expect anything in return for referring business. If you are in a position to make referrals to another healthcare provider, you will not take into account the volume or value of referrals that the provider has made, or may make, to NYU Langone Health.
- Learn the rules that apply to the Stark Law that governs physician self-referrals for Medicare and Medicaid patients.
- Not refer patients for “designated health services” to a facility that you have an ownership interest in, or compensation arrangement with, if services are being paid for by Medicare or Medicaid, unless a specific exception applies.

**What are “Designated Health Services”?**

- Durable medical equipment and supplies
- Parenteral and enteral nutrients, equipment, and supplies
- Prosthetics, orthotics, and prosthetic devices and supplies
- Home health services
- Outpatient prescription drugs
- Inpatient and outpatient hospital services

**Accurate & Truthful Documentation**

If you are responsible for documentation, financial reporting, or coding and billing, you must perform your duties accurately and truthfully. You have a duty to:

- Create and maintain thorough, accurate records. Promptly document records as required by your job, following legal requirements, ethical professional standards, and departmental policies.
- Fairly and accurately represent the financial condition of NYU Langone Health or any area you are responsible for.
- Ensure that the financial transactions you report reflect actual transactions and conform to Generally Accepted Accounting Principles (GAAP).
- Accurately record all assets and liabilities in their appropriate accounts, including but not limited to departmental funds, revenues, and...
expenses. Avoid fraudulent financial reporting practices, such as the following:
- Hiding expenditures, funds, assets, or liabilities
- Knowingly providing false, inaccurate, or incomplete information to an employee, management, auditors, legal counsel, government agencies, or accreditation organizations
- Providing untrue statements of material fact or omitting material facts
- Intentionally allocating inaccurate costs or under incorrect accounts on reports or financial statements
- Produce cost reports or financial statements that are true, correct, and complete, and prepared in accordance with regulatory requirements.
- Take responsibility. If coding or billing is done on your behalf, you should have a thorough knowledge of the claims and verify that they are accurate. You should never sign a document without being certain it is accurate and complete.
- Bill Medicare, Medicaid, and commercial payors only for medically necessary and/or appropriate services that are performed and documented within a health record. Promptly report and return any identified overpayments that do not meet this criteria.
- Only assign and report billing codes that are clearly and consistently supported by documentation in the health record.
- Avoid coding practices that are considered as fraud or abuse, such as the following:
  - Using “default codes” or selecting codes because they guarantee payment, instead of coding and billing the products and services actually provided
  - “Upcoding” or selecting the code for a more serious diagnosis or more extensive procedure than is actually performed
  - “Unbundling” a group of procedures and coding them separately in order to receive a separate payment for each procedure, when one or more are components of a global code
  - Billing for medically unnecessary services
  - Cutting and pasting or copying forward the history of present illness, exam, or medical decision making in the electronic health record
- Immediately report any improprieties that you suspect in accounting internal controls, or auditing to the Office of Compliance directly, or via the confidential Compliance Helpline as described on page 1B
- Report any activity that you suspect involves the submission of fictitious or fraudulent claims.

NYU Langone Health fully cooperates with requests from governmental agencies, accrediting organizations, external auditors, and internal parties concerning our operations. We need everyone’s commitment to:

- Cooperate with representatives from accrediting associations such as The Joint Commission (including Standards for Long Term Care), and the Commission on Accreditation of Rehabilitation Facilities (CARF) in an open and honest manner.
- Cooperate with all investigations, examinations, and audits from both internal and external parties.
- Never destroy or alter records requested for an investigation, or provide untruthful or misleading information on or about those documents.
- Never pressure or suggest to anyone to hide information from, or provide false information to, government investigators, accreditation surveyors, internal parties, or external auditors.

PRIVACY & CONFIDENTIALITY

Protected information is individually identifiable information that is required to be protected by law while Confidential Information is NYU Langone Health business or operations not intended for the public. Every member of the NYU Langone Health community is responsible for safeguarding Protected and Confidential Information about patients (including PHI), research subjects, employees, students, and the institution itself. We each have a duty to:
- Safeguard Protected and Confidential Information to prevent disclosing it to anyone who does not have a business purpose to know.
- Follow NYU Langone Health’s privacy and security guidelines. Pay particular attention to the specific guidelines included in the following:
  - Privacy, Information Security, and Confidentiality Statement
  - HIPAA Privacy Policies
- Access and use Protected Information only to perform your job responsibilities and for no other purpose.
- Limit the use and disclosure of Protected Information to the minimum amount needed to accomplish the business purpose.
- Refrain from sharing Confidential Information concerning NYU Langone Health with representatives from other hospitals, healthcare providers, medical schools, or other third parties. Among the classes of Confidential Information you should keep confidential are:
  - Business arrangements. Our financial and contractual arrangements with suppliers and managed care companies.
  - Plans. Information about our strategic plans, potential acquisitions, and planned investments.
  - Marketing. Our marketing efforts or future plans.
  - Financial information. Our prices, professional fees, reimbursements, and salary levels.
- Comply with NYU Langone Health’s guidelines for reporting breaches of PHI. If you discover that unsecured PHI has been accessed, used, or disclosed, or if you find or receive PHI that you are not authorized to have, you must immediately report the incident to the HIPAA Helpline, or the Office of Compliance directly as described on page 18.

Regardless if you work directly with patients or not, you have a duty to protect PHI as set forth in the Health Insurance Portability & Accountability Act (HIPAA). You can comply with HIPAA by taking the following actions:
- Encrypt all email containing PHI being sent to recipients outside NYU Langone Health, by using SendSafe secure email.
- Securely dispose of equipment that contains PHI including but not limited to computers, telephones, fax machines, and copiers by contacting MCIT.
- Properly dispose of paper that contains PHI by shredding it with crosscut shredder or placing in designated shred bins.
- Safeguard PHI by locking or logging off your computer, not sharing your passwords and changing them often, using unique passwords for your personal and work accounts, and locking your doors and drawers.
- Only use mobile and portable devices equipped with NYU Langone Health encryption and data erasing software to access NYU Langone Health data.
- Refrain from talking about PHI in public places.
- Not accessing PHI in the view of unauthorized individuals.
- Only use a NYU Langone Health issued email address (e.g., @nyulangone.org or @med.nyu.edu) to conduct all NYU Langone Health business.
- Not transporting PHI on unencrypted portable devices and instead accessing PHI through InsideHealth, or if necessary, transporting PHI on a MCIT issued encrypted flash drive (Iron Key).
- Not sharing PHI using text messaging or social media.
- Only use MCIT supported and authorized communication methods when sharing PHI.
- Access NYU Langone Health Information offsite via webmail or the InsideHealth portal.
What is Protected Health Information (PHI)?

Protected Health Information (PHI) means individually identifiable health information that is transmitted or maintained in any form (oral, electronic, paper) that:

- Identifies or could be used to identify an individual
- Is created or received by a healthcare provider, health plan, employer, or healthcare clearinghouse

And relates to the:

- past, present, or future physical or mental health or condition of an individual
- provision of healthcare to an individual
- past, present, or future payment for the provision of that healthcare

Examples of HIPAA Identifiers include:

- Names
- Photos
- Addresses
- Certificate/license numbers
- Telephone numbers
- Vehicle identifiers
- Fax numbers
- Biometric identifiers
- Social security numbers
- Device identifiers & serial numbers
- Medical record numbers (MRNs)
- Web URLs (e.g. social media pages)
- Health plan numbers
- IP addresses
- Account numbers
- Email addresses
- Dates (admission, discharge, etc.)
- Other unique identifiers

What is the HIPAA Privacy Rule?

The HIPAA Privacy Rule governs how NYU Langone Health uses and discloses PHI and provides patients with rights related to their health information.

What is the HIPAA Security Rule?

The HIPAA Security Rule governs the protection of PHI in electronic form (ePHI) and requires implementation of administrative, physical, and technical safeguards to protect ePHI.

PROTECTION & USE OF NYU LANGONE HEALTH’S ASSETS

Every member of the NYU Langone Health community is responsible for protecting NYU Langone Health’s assets from loss, damage, theft, misuse and waste. These assets include:

- **Time** - You will work productively and report your time and attendance accurately.
- **Equipment and supplies** - You will not remove NYU Langone Health’s supplies and equipment from the premises for personal use. These supplies and equipment include vehicles, machinery, tools, computers, printers, telephones, and medical devices, as well as office, medical, cleaning, and food supplies.
- **Departmental funds** - If you are in a supervisory or management position, you will maintain careful internal controls and accurate records of departmental funds, including cash and cash equivalents (including gift cards). You will exercise appropriate oversight of financial reports, expense accounts, and timesheets.
- **Records** - You will comply with all record retention and destruction policies and schedules that apply to your job responsibilities.

POLITICAL PARTICIPATION

NYU Langone Health’s funds, time, and equipment should not be used for political activity of any kind, including campaigning for (or against) a political candidate. Participation in political campaigns could jeopardize NYU Langone Health’s tax-exempt status. This can be prevented by each member of the NYU Langone Health community complying with the following guidelines:

- **Participate in political activity only as a private citizen, not as a representative of NYU Langone Health.** You are entitled to participate in, or contribute to, any political organization or campaign you choose. However, you will clearly label any personal communication with legislators as your own, not as correspondence coming from NYU Langone Health, and cannot use your NYU Langone Health email address if sending correspondence electronically.
- **Use your own funds** for any political participation and do not attempt to be reimbursed by NYU Langone Health. This includes contributions through professional organizations to Political Action Committees (PACs).
- **Refrain from providing or offering any benefit in an attempt to influence government officials.** If you are responsible for conducting transactions or handling contracts with governmental agencies, you should ensure that they are handled honestly and ethically.
- **Report inappropriate requests for benefits.** If a government representative requests or demands any type of benefit from NYU Langone Health, you should report it immediately to the Office of Government and Community Affairs or the Office of Legal Counsel.
CONFLICTS OF INTEREST

We have a duty to avoid situations in which our business or personal interests influence (or appear to influence) our ability to act in the best interest of NYU Langone Health. If you believe you have a conflict of interest, you should disclose it. You also have a responsibility to:

• Learn to recognize situations with potential conflicts of interest.

• Submit an annual disclosure if you are one of the following:
  - Faculty (employed full or part-time)
  - Chairs, vice chairs, vice presidents, deans, associate and assistant deans, and department/division administrators
  - Director-level and above employees
  - Supply Chain Management/Purchasing employees and anyone involved in purchasing decisions and/or contract negotiations on behalf of NYU Langone Health
  - Investigators and all other key personnel on grants, investigators, co-investigators, sub-investigators, and research coordinators on IRB applications
  - Members of any oversight committees related to patient care, purchasing, research, or education
  - All employees of the Offices of Compliance, Legal Counsel, Government Affairs, and certain staff of the Office of Science and Research
  - Trustee or officer of any NYU Langone Health entity
  - Any other member of the NYU Langone Health community who may have a conflict of interest

• Refuse personal gifts or benefits from vendors, patients, or others. NYU Langone Health's Policy on Acceptance and/or Solicitation of Gifts or Benefits from Vendors, Patients, or Other Third Parties includes guidelines that outline appropriate practices for receiving and responding to gifts and/or invitations in alignment with federal and state laws and regulations.

• Never use your position to profit personally or to assist others in profiting at the expense of NYU Langone Health.

What Should I do if I Think I Have a Potential Conflict of Interest?

You must immediately notify the Conflicts of Interest Management Unit for further guidance on how to formally disclose this information for review and evaluation. The Conflicts of Interest Management Unit can be reached at cimu.disclosures@nyulangone.org.

Necessary Steps for Research Conflicts of Interest

If you are a research investigator or other research team member involved in research at NYU Langone Health campuses, you have an obligation to conduct research that is free from any appearance of impropriety or conflict of interest. You also have a responsibility to:

• Perform research with objectivity and trustworthiness that maintains the integrity of the research, as well as the institution, and is in the best interest of the subjects enrolled in the study.

• Understand the Policy on Conflicts of Interest in Research and Sponsored Programs and stay informed of any laws and regulations related to conflicts of interest in research.

• Disclose any financial interests and/or relationships related to Sponsored Programs that you or your immediate family members have with any entity that may reasonably appear to affect or be affected by the design, conduct, or reporting of the research.

• Adhere to any stipulations issued in relation to research that have been implemented to manage any potential conflicts of interest that may exist. All potential conflicts of interest must be disclosed, evaluated, and managed and/or eliminated under the Policy on Conflicts of Interest in Research and Sponsored Programs.

• Complete any required training, such as the PHS investigator training on promoting objectivity in research.

How Can I Recognize a Conflict of Interest Situation?

You may have a conflict of interest if you or a member of your immediate family is an owner, a part-owner, or an employee of—or is receiving money from—a company that:

• does business with NYU Langone Health

• proposes to do business with NYU Langone Health

• competes with NYU Langone Health

• solicits employees from NYU Langone Health

Why Should I Submit an Annual Disclosure?

You have a duty to protect NYU Langone Health’s reputation and carry out its mission with integrity. The Policy on Conflicts of Interest in Business Affairs furthers this endeavor as it requires certain members of the NYU Langone Health community to submit an Annual Disclosure to the Conflicts of Interest Management Unit.

SCIENTIFIC & CLINICAL RESEARCH

NYU Langone Health is committed to developing and conducting research with the highest ethical standards. If you are involved in research, you have a responsibility to produce work that is consistent with federal, state, and local laws and regulations, as well as NYU Langone Health policies, and to:

• Obtain all required approvals and follow all NYU Langone Health guidelines, policies, and procedures, including those of the following:
  - Institutional Review Board (IRB), for approval of all research involving human subjects
  - Institutional Animal Care and Use Committee (IACUC), for approval of all research involving animals
  - Institutional Bio-Safety Committee (IBC), for approval of all research involving recombinant DNA and highly infectious agents
  - Institutional Review Entity (IRE) for approval of all research involving dual use research of concern (DURC)
  - Embryonic Stem Cell Research Oversight Committee (ESCRO) for approval of research involving human embryonic stem cells
  - Sponsored Programs Administration (SPA) and Research Finance (RF), for guidance on complying with the many administrative and fiscal requirements for government-sponsored research as well as research sponsored by industry and non-profit organizations

• Comply with governmental and sponsor requirements, as well as NYU Langone Health policies and procedures including those relating to:
  - Clinical Research and Billing
  - Cost Transfers on Sponsored Projects
  - Institutional Cost Sharing
  - Effort Reporting for Sponsored Research Projects
  - Program Income Earned on Sponsored Projects
  - Charging Direct Costs to Sponsored Projects

• Never participate in research misconduct by fabricating, falsifying, or plagiarizing results.
Which Compliance Areas are of Particular Importance to Researchers?

Some high priorities include, but are not limited to:

- **Protecting research participants and upholding their rights during clinical trials and other research and fully informing them of their rights and responsibilities, risks, expected benefits, and alternatives.**
- **The humane care and use of laboratory animals in biomedical and behavioral research and education.**
- **Compliance with federal and state laws and the terms of sponsored research agreements when applying for funding, performing research and reporting interim and final results.**
- **Maintaining high ethical standards in the responsible conduct of research, including disclosure of financial interests that may create the appearance of a conflict of interest.**

In addition, researchers must be familiar with:

- **Appropriate grants stewardship and accountability.** Researchers must ensure funding agencies and research sponsors are charged only for what is accurate and satisfactory work; and for which the sponsors have agreed to pay and for which we have actually performed.
- **Protection of Human Subjects.** Researchers must receive certification of training and education in research, ethics and regulations as a prerequisite to conducting research with human subjects by completing the required IRB tutorials.
- **Data integrity principles.** Researchers must keep accurate and complete data, in accordance with contractual requirements and applicable policies to ensure research integrity, protect privacy and confidentiality, and protect intellectual property rights.
- **Research misconduct requirements.** Researchers must not engage in research misconduct – meaning fabrication, falsification or plagiarism – in any scientific activities and must promptly report any instances of scientific misconduct.
- **There are many requirements that apply to researchers.** Specific regulatory or compliance questions should be directed to Compliance. Help@nyulangone.org or the Compliance Helpline at 866-NYU-1212.

RESPONSIBILITY TO REPORT

Compliance is the responsibility of every member of the NYU Langone Health community. If you suspect violations of the Code, NYU Langone Health policies, or federal, state, or local laws, you must immediately report it using one of the following methods, even if you are not sure it is a true violation, in compliance with the Compliance Concerns: Reporting, Investigating, and Protection from Retaliation Policy:

- **Make a report to your supervisor.** Schedule a meeting, if appropriate, so you can discuss the issue confidentially and thoroughly. Be prepared to present any evidence you have to support your allegations.
- **Make a report to a representative from the Office of Compliance, Human Resources, or the Office of Legal Counsel.** If you are uncomfortable talking with the person who supervises your work, you can contact any one of the following areas: - Office of Compliance: 212-404-4079 or One Park Avenue, 3rd Floor, New York, NY 10016 - Compliance Fax: 929-455-9412 - Compliance Email: Compliance.Help@nyulangone.org - Compliance Helpline: 866-NYU-1212 (May be anonymous) or compliancenyulmc.alertline.com/gcs/welcome - HIPAA Helpline: 877-PHI-LOSS or 877-744-5677 or www.incidentform.com/HIPAA.nyulmc.jsp - Human Resources Department—Employee Relations: 212-404-3787 - Office of Legal Counsel: 212-404-4075 - Patient Relations: Tisch Hospital: 212-263-6906 NYU Langone Orthopedic Hospital: 212-598-6336 NYU Langone Hospital - Brooklyn: 718-630-7310 NYU Winthrop Hospital: 516-663-2058

The Compliance and HIPAA Helplines are multilingual, toll-free, and available seven days a week, 24 hours a day. When calling the Compliance Helpline, you do not need to reveal your identity and can request that your report remain anonymous. You should give enough specific information to enable a complete investigation of the issue you are reporting. Whether your report is anonymous or not, your compliance concern will only be shared with others who have a need to know in order to conduct an effective investigation and to determine an appropriate course of action. In some instances, your identity might need to be revealed in order for an investigation or legal proceeding to move forward.

If you know of, or suspect, a violation and do not report it, you could be subject to disciplinary action. Failure to report a violation, cooperate with investigations, or complete any required trainings and corrective actions are violations in themselves.
POLICY ON AFFIRMATIVE ACTION/EQUAL OPPORTUNITY

NYU Langone Health is committed to a policy of equal treatment and opportunity in every aspect of its relations with its faculty, students, and staff members, without regard to age, citizenship status, color, disability, marital or parental status, national origin, race, religion, sex, gender identity, or sexual orientation. This includes, but is not limited to, recruitment, hiring, and appointment, selection for training, transfer, layoff, promotion, granting of tenure, rates of pay and other forms of compensation and participation in educational, social, and recreational programs sponsored by NYU Langone Health.

It is the policy of NYU Langone Health, in accordance with Title VI of the U.S. Civil Rights Act of 1964 and Section 504 of the Rehabilitation Act of 1973, not to discriminate on the basis of race, color, sex, national origin, or disability in any educational program or activity.

Inquiries regarding the application of Title IX and its implementing regulations may be referred to the NYU School of Medicine Title IX Coordinator (Molree Williams-Lender, 212-404-3871, One Park Avenue, 4th Floor, New York, NY 10016, molree.williams-lender@nyulangone.org), or to the Office for Civil Rights at OCR@ed.gov or 800-421-3481.

NON-RETALIATION POLICY

All members of the NYU Langone Health community are protected from retaliation if in good faith and with reasonable belief, you report violations of this Code, NYU Langone Health policies, or federal, state, and local laws.

There will be no retaliation against you if in your reasonable belief you raise concerns or questions about misconduct or report violations of this Code, NYU Langone Health policies, or federal, state, and local laws. Examples of retaliation include but are not limited to termination of employment, unjustified negative performance reviews, harassment, or exclusion from department meetings or social activities.

Reported compliance concerns are considered to be made in good faith if they are reported maliciously (with ill intent) or with reckless disregard for their truth or falsity. Individuals making reports in bad faith may be subject to disciplinary or other employment action by NYU Langone Health and may also be subject to legal claims by the individuals about whom the bad faith reports were made.

If you report a violation and believe you are experiencing retaliation, you should report it to the Office of Compliance or Human Resources. Anyone who retaliates against someone who has raised a concern or reported a violation of the Code may be subject to disciplinary action or other employment action.

DISCIPLINARY ACTION

Violations of this Code, NYU Langone Health policies, or federal, state, and local laws, could result in serious disciplinary action.

Any member of the NYU Langone Health community who violates this Code of Conduct may be subject to disciplinary action, up to and including termination. The specific disciplinary action will depend on the nature and severity of the violation. Disciplinary actions will be consistent with the manual and documentation applicable to your position in the NYU Langone Health community (i.e., Faculty Handbook, Residency Training Program Contract, GME House Staff Manual, Postdoctoral Handbook, Student Handbook, By-Laws of the Medical Staff, Patient Care and Safety Standards, and the Administrative Policy and Procedures Manual).

Examples of actions subject to disciplinary action specific to this Code include the following:

- Participating in activities that violate this Code
- Encouraging, directing, facilitating, or permitting activities that violate this Code
- Failing to report suspected violations of this Code
- Failing to detect violations of this Code that should have been discovered in the course of your supervisory or management responsibilities