**What is EvidenceNOW?**

EvidenceNOW is an Agency for Healthcare Research and Quality (AHRQ) grant initiative dedicated to helping small- and medium-sized primary care practices across the country use the latest evidence to improve the heart health of millions of Americans. This initiative aligns with the U.S. Department of Health and Human Services Million Hearts®, a national effort to prevent 1 million heart attacks and strokes by 2017.

**What are the goals of EvidenceNOW?**

The overarching goal of EvidenceNOW is to improve the delivery of heart health care at over 1,500 primary care practices across the United States.

The aspirational goal for this initiative is that each of these practices will meet the national target of 70 percent of all patients adopting the ABCS of heart disease prevention: **A**spirin use by people at high risk for heart attack or stroke, **B**lood pressure control, **C**holesterol management, and **S**moking cessation.

**Where is EvidenceNOW taking place?**

EvidenceNOW established seven regional cooperatives composed of public and private health partnerships and multidisciplinary teams of experts.
What methods does EvidenceNOW use?

Each cooperative has recruited and engaged approximately 250-300 small- and medium-sized primary care practices. The cooperatives have each developed unique interventions designed to improve health care delivery, which they provide to practices enrolled in the initiative. These interventions include a combination of five core support services that are typically not available to smaller practices because of their size:

- On-site practice facilitation and coaching
- Data feedback and benchmarking
- Electronic health record support
- Expert consultation
- Shared learning collaboratives

How will AHRQ measure the success of EvidenceNOW?

- **Regionally:** Each cooperative will evaluate the success of their interventions in changing primary care practice and improving heart health.
- **Nationally:** AHRQ has awarded a grant to Oregon Health & Science University (OHSU) to conduct an independent national evaluation of the overall EvidenceNOW initiative. The national evaluation is called Evaluating System Change to Advance Learning and Take Evidence to Scale (ESCALATES). The ESCALATES team, led by OHSU and comprised of researchers at multiple institutions, will study the impact of cooperatives’ interventions on practice improvement and the delivery of cardiovascular care. In addition, the team will study which practice support services and quality improvement strategies are most effective in improving the implementation of new medical evidence.

Learn more at: www.ahrq.gov/EvidenceNOW
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