What you improve in your current research role …

… is the EXPERIENCE that business is seeking!!!
TRANSITION NOW

Think of your current job as an incubator to develop your brand:

- SCIENCE
- BUSINESS
- SOCIAL

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**Brainstorming**
http://en.wikipedia.org/wiki/Brainstorming

Brainstorming is a group creativity technique by which a group tries to find a solution for a specific problem by gathering a list of ideas spontaneously contributed by its members.

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**Team Performance Tools Worksheet**
Focus on quantity
Withhold criticism
Welcome unusual ideas
Combine and improve ideas

1+1=3

Exercise:
Brainstorm how to improve your chances of getting your perfect job!

1+1=3
EXERCISE: Prioritize how to improve your chances of getting your perfect job!

Question: How could you use...

BRAINSTORMING

PRIORITY MATRIX

Transition time