Training Community Health Workers

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REDESIGNING THE HEALTH CARE TEAM:
INTEGRATING COMMUNITY HEALTH WORKERS WITHIN
AFFORDABLE CARE ACT IMPLEMENTATION

NYU SCHOOL OF MEDICINE
NEW YORK, NY
The Alliance of Filipino-American Community Health Workers

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Overall Goals of the Alliance of Filipino American Community Health Workers

- To strengthen the capacity of CHWs from various community based organizations throughout the country and to disseminate the use of NHLBI’s *Healthy Heart, Healthy Family* Curriculum.

- To support the use of promising and innovative approaches to integrate CHWs as key players in the prevention of heart disease.
Alliance of Filipino American Community Health Workers: Impacting Filipino communities beyond NYC
Methods & Project Overview

Methods

PROJECT OVERVIEW

CHW Training in CHW Core Competency and the NHLBI's HHHF Curriculum & a monthly Peer-to-peer mentorship through webinars and online resources

5 Consecutive Days of Training in person

4 Staggered Weekends of Training in person

Dissemination of CVD knowledge to members of the community through a series of educational workshops by trained CHWs

Process Outcome Evaluation to identify areas for improvement in implementing CHW programs in the Filipino community

CHW Training Evaluation (Pre & post surveys, feedback forms)
CHW Training

**CHW Core Competency Training Topics**
- Education/Communication/Outreach Strategies
- Legal & Ethical Responsibilities
- Coordination, Documentation and Reporting
- Advocacy
- Clinical Measurement Training

**Disease Specific Topics**
- Cardiovascular Disease
- Hypertension control
- Stroke
- Cholesterol
- Diabetes

**Lifestyle Topics**
- Maintaining a healthy diet
- Importance of physical activity
- Dangers of smoking
CHW Online Resources and Support

Curriculum and Coaching
Demonstration Videos

Social Media Tools (facebook, twitter, youtube) and downloadable print materials (i.e. HHHF slides & survey tools)

CHW Message & Discussion Board
Training Feedback

“I'm grateful to have had the opportunity to participate in this training. I'm hoping to take what I learned and share it with my community”.

“Well presented to new participants and easy to follow to teach to the community; It was presented on an interesting format. It was mixed with exercises and the demonstrations were interesting”

93% of the trainees were confident or very confident about teaching the manual to community members (30 day post training survey)
Train-the-trainer model

2 trainers from Kalusugan Coalition (NY)

35 CHW trainees in Jersey City, San Francisco, San Diego

100+ community members received heart health education sessions
Maintaining a learning community

Topics:

- Overview of the project and quick review of the NHLBI HHHF curriculum (*Webinar*)
- Multimedia: navigating the Alliance Website, the Resource Library, Instructional videos, message and discussion board, creating video logs (*Webinar*)
  
  Ex. Systems-level Approaches to Community Health Workers as Healthcare Extenders
  
  Project on CHW Policy & Practice (Carl Rush)
  
  Developing your own online CHW training program
- Sharing of best practices: outreach strategies, participants incentives, retention strategies, securing other resources, building new collaboration and partnerships, most recent nutritional facts, etc. (*Webinar*)
- One on one consultation with Lead CHW trainer (*Email, Phone calls*)
Challenges

- Long term sustainability
- Varying levels of computer literacy & the use of social media tools
- Community perception of CHWs
Implications within ACA

- ACA provides opportunities to sustain CHW workforce (i.e. all Alliance partners applied/will apply for Navigator/IPA funding for Health Benefit Exchange)

- Local, regional, national CHW networks mobilize and strengthen capacity of CHW workforce = critical partners for ACA implementation

- The learning community created by CHW networks further strengthens CHW workforce as CHW roles expand within ACA (can take form of train-the-trainer and cost-effective multimedia modes of training/support/mentorship)
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