The New York University Health Promotion and Prevention Research Center (NYU PRC) was established in 2009 by a grant from the Centers for Disease Control and Prevention. With this award, the NYU PRC is part of a network of 37 PRCs based at schools of public health or medicine throughout the country, which conducts prevention research and promotes the wide use of practices proven to promote good health.

The mission of the NYU PRC is to build and enhance community capacity and leadership for health promotion & disease prevention across diverse populations.

RESEARCH

The NYU PRC Research Core develops and implements a wide range of community-based participatory research studies designed to reduce cardiovascular disease and diabetes disparities in New York City.

Project RICE (Reaching Immigrants through Community Empowerment) is the core research project of the NYU PRC, and aims to develop, implement, and evaluate a community health worker (CHW) program to promote diabetes prevention and access to care in the Korean and South Asian communities of New York City.

The Latino Health Initiatives (LHI) of the NYU PRC is designed to build community capacity and to provide information and resources to Latinos regarding the major health issues affecting their communities.

Educating Latinos for Better Resources Outreach and Nutrition Excellence (EL-BRONX) aims to understand the health care needs, resources, and challenges of Latino American individuals and their family members living with diabetes throughout the Bronx. Findings from this community research assessment will be used to develop health interventions to assist in the prevention and management of diabetes among Latino communities of diverse nationalities and other sub-groups.

The NYU Comparative Effectiveness Research (CER) program is a community-based comparative effectiveness research study. Working with community partners, including faith-based organizations, churches and barbershops, the study compares the effectiveness of a lifestyle intervention, a patient navigation intervention, and a combined intervention to reduce hypertension and colorectal cancer disparities in Black men in New York City.
POLICY
The NYU PRC Policy Core brings together community partners, researchers, and policy-makers to understand how policies impact health.

The NYU Nutrition Obesity Prevention Policy Research and Evaluation Network (NOPREN) collaborating center, one of five such centers across the nation, aims to develop and disseminate evidence-based, multi level policy recommendations to address nutrition and obesity prevention for racial and ethnic minority communities in urban settings. Current research projects in New York City examine the effect of menu labeling on minority communities, evaluate the public school water jets program, and examine the effect of taxes on nutritional choices.

TRAINING
The NYU PRC Training Core provides several training opportunities to a broad range of audiences.

The Community Health Worker Training Program provides a standardized, competency-based training program for CHWs.

The Community Empowered Research Training (CERT) Program builds the capacity of community based organizations to conduct community-initiated and community-driven research in order to improve research collaborations between academia and communities.

Graduate and post-doctoral student internships and fellowships are available to provide public health and public service students opportunities to build professional capacity and leadership skills.

Visit the NYU PRC’s website for more details and to join on our listserv:
http://prevention-research.med.nyu.edu/

The NYU PRC is an academic-community partnership dedicated to building leadership and capacity for health promotion and disease prevention across diverse populations in New York City.